

The background of the entire page is a grayscale photograph of an offshore oil platform. The platform is a complex structure with multiple levels, pipes, and cranes, situated in the middle of the ocean. The sky is cloudy. The text is overlaid on this background.

World Oil[®]

2023

MEDIA PLANNER

The Largest Global Audience of Upstream Decision-Makers

MEDIA | MARKET INTELLIGENCE | EVENTS



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PUBLISHER'S LETTER

We are excited about the opportunity to work with you on your 2023 marketing plans.

I am proud of our 106-year B2B publishing legacy in the upstream sector. As we continue to evolve our technology and invest for the next century, I am excited to announce that we have even more digital offerings to consider this year to maximize your marketing investment. Editorial integrity and the unrivaled reach of industry leading decision-makers remain our focus and we are more capable than ever to deliver key ROI on all campaigns.

Whether you are looking for qualified leads, brand visibility or product marketing, our dedicated and experienced sales team can build a program that's right for you. We can even guarantee the number of readers, impressions, views and leads that we deliver!



World Oil – continuing to lead in b2b marketing opportunities for the upstream industry



Andy McDowell

Senior Vice President, Media
Gulf Energy Information



EDITORIAL STAFF



Lee Nichols

Vice President, Content



Kurt Abraham

Editor-in-Chief &
Chief Forecaster



Craig Fleming

Technical Editor



Maddy McCarty

Senior Digital Editor



UPSTREAM AUDIENCE

Magazine

20,077
Total Subscribers

8,394
US

11,683
Outside US

US: 41.81%

Outside US: 58.19%

WorldOil.com

125,786
Users/Month

191,961
Sessions/Month

275,977
Pageviews/Month

US: 54.77%

Outside US: 45.20%

Daily Newsletter

45,491
Daily Distribution

27%
Open Rate

US: 28.22%

Outside US: 71.78%

Brand Reach (Lead Gen)

49,865
Distribution/Emails

WO Podcast Network

29,726
Total Podcast Listens
3,055
Listens in the Last 30 Days

Social Media

in
33,683
LinkedIn Followers

f
86,062
Facebook Followers

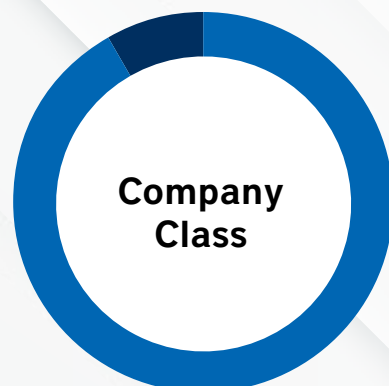
t
134,384
Twitter Followers



AUDIENCE BREAKDOWN

20,077

Total Qualified
Subscribers



Company Class

91.81% (18,433)

Major Integrated, National and State Oil
& Gas Companies and Independent
Producers

8.19% (1,644)

All Others



Subscribers by Location

41.81% (8,394)

United States

58.19% (11,683)

Outside US

42.28% (8,488)
Engineers & Consultants

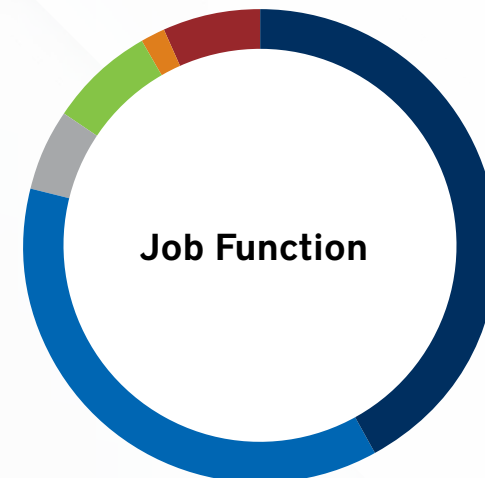
36.70% (7,368)
Managers, Company Officials

5.65% (1,134)
Superintendents, Assistant
Superintendents, Toolpushers,
Assistant Formen

7.29% (1,464)
Geologist, Geophysicists

1.59% (319)
Purchasing Agents

6.49% (1,304)
Other Allied to the field



Job Function

2023 EDITORIAL CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Issue Focus					
Hydraulic Fracturing Pressure pumping Remote operations e-Fracs	97th Annual Forecast & Review U.S. forecast & review Canadian outlook Worldwide drilling & production report	Sustainability CCS Offshore life extension P&A optimization	Offshore Technology Infrastructure electrification Subsea systems/tiebacks Late-life field management	Well Completion Technology Horizontal completions Multi-stage fracturing Plug & perf	Artificial Lift Advances ESPs & PCPs Beam/rod pumping systems System designs
Technical Case Histories					
Managed Pressure Drilling	Drilling Technology	Coiled Tubing	Formation Evaluation	EOR/IOR	Production Optimization
Onshore Focus					
Shale Technology	Marcellus/Utica	Upstream M&A	Permian Basin	Shale Technology	Russia
Offshore Focus					
G&G Technology	Brazil	Deepwater/Subsea	Gulf of Mexico	Subsea Technology	Decommissioning
Energy Transition					
Digital Transformation	ESG	Cybersecurity	Offshore Wind	Robotics & A.I.	Digital Transformation

2023 EDITORIAL CALENDAR

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Issue Focus					
Permian Basin Technology Oilfield electrification Water management Drilling, completions & production	Offshore Operations Subsea Tiebacks Decommissioning	Upstream Practices Equipment/services availability Technical trends Personnel concerns	Advances in Drilling Laterals Automation & Control Directional drilling	Advances in Production Automation & Control Subsea production Secondary recovery & EOR	Well Control & Intervention Blowout control Light well intervention Coiled tubing
Technical Case Histories					
Unconventional Resources	G&G Technology	Global Mid-Year Forecast	Reservoir Management	Water Management	Drilling Rig Innovations
Onshore Focus					
Shale Technology	Eagle Ford/Austin Chalk	e-Drilling & Rigs	Middle East	Shale Technology	Haynesville
Offshore Focus					
Guyana & Suriname	Arctic	FPSO Technology	Decommissioning	Deepwater/Subsea	Far East/Australasia
Energy Transition					
LNG	Sustainability	ESG	Carbon Capture	Sustainability	Digital Transformation

TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels and most effectively reach key decision makers in the industry. Campaigns include exposure in the digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought after newsletters. Showcase your solutions through a multi-channel campaign today!



- > MPU on WorldOil.com (200,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *World Oil*

COST
\$16,900


- > MPU on WorldOil.com (100,000 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *World Oil*

COST
\$11,495


- > MPU on WorldOil.com (50,000 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in *World Oil*

COST
\$5,860

DIGITAL MAGAZINE

Showcase your solutions with an advertisement in *World Oil*. Designed for an enhanced audience experience and ease of use, the digital edition positions your materials against the industry's leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis.

2023 Global Advertisements

Size	Orientation	Cost/Issue
Full Page	Vertical	\$5,500
Half Page	Vertical	\$4,295
Half page (in-article)	Horizontal	\$3,875

Premium Sponsorships

Digital Edition Sponsorship	Left Skyscraper	\$4,995
	Right Skyscraper	\$4,995
	Repeating Skyscraper (min. 10 repeats)	\$6,995
Pop Up Leaderboard	Bottom of Page	\$3,995

20,077

Total Subscribers

41.81% US 58.19% OUS

PageRaft launching October 2022

Full page ad



Half page (in-article)



Skyscrapers



Leaderboard





TARGETED WEBSITE ADVERTISING

Direct your message to key decision-makers in the upstream industry. *World Oil's* targeting capabilities give you or your company the ability to direct your campaign to reach those most interested in your company's solutions. Targeting options include:

- > Job Title/Function
- > Company Type
- > Behavioral Interests
- > Geographical

Don't purchase wasted impressions. Start your targeted campaign with *World Oil* today.

Rates start at \$200/CPM. Minimum \$3,500/month.

Run-of-Site Campaigns

Each run-of-site campaign comes with a guaranteed number of impressions.

	Sizes	200,000 impressions	100,000 impressions	50,000 impressions
Billboard	970x250 (Regular) 320x50 (Mobile)	\$12,995	\$10,385	\$6,490
Large Leaderboard	970x90 (Regular) 320x50 (Mobile)	\$11,150	\$8,920	\$5,575
Leaderboard	728x90 (Regular) 320x50 (Mobile)	\$10,210	\$8,170	\$5,105
MPU	336x280 (Regular) or 300x250 (Regular)	\$9,190	\$7,350	\$4,595
Mobile Only	320x50 (Mobile)	\$6,550	\$5,240	\$3,275

125,786
Users/Month

191,961
Sessions/Month

275,977
Pageviews/Month

NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



Daily Newsletters

World Oil Daily News

Delivered Monday-Friday
Recipients/Week: 227,455
Open Rate: 26.66%

Weekend Roundup

Delivered Saturday
Recipients/Week: 45,301
Open Rate: 27.20%

Custom Newsletters & Exclusive Sponsorship

Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,500/brand

**PRICE
STARTS AT**

\$8,620

Monthly Newsletters

WO Breaking News

Recipients/Email: 45,406
Open Rate: 25.97%

WO Onshore Focus

Recipients/Email: 24,703
Open Rate: 25.85%
*Delivered Monthly,
First Thursday*

WO Digital Transformation

Recipients/Email: 17,901
Open Rate: 30.82%
*Delivered Monthly,
Second Thursday*

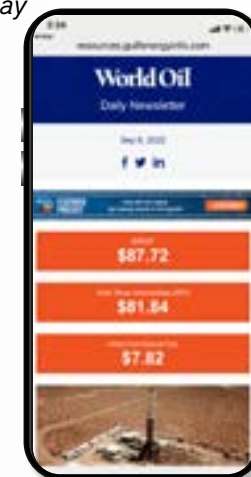
WO Energy Transition

Recipients/Email: 20,456
Open Rate: 31.10%
*Delivered Monthly,
Third Thursday*

WO Offshore Focus

Recipients/Email: 22,275
Open Rate: 22.23%
*Delivered Monthly,
Fourth Thursday*

Newsletter	Leaderboard 728x90	MPU1 336x280	MPU2 336x280	MPU3 336x280	MPU4 336x280	MPU Native 336x280
WO Daily News (per week)	\$4,960	\$3,920	\$3,920	\$3,120	\$3,120	\$4,505
WO Weekend Roundup (per week)	\$2,215	\$1,950	\$1,950	\$1,465	\$1,465	\$2,240
WO Breaking News (per month)	\$3,445	N/A	N/A	N/A	N/A	N/A
Monthly Newsletters	\$2,915	\$2,660	\$2,660	\$2,025	\$2,025	\$3,060



UPSTREAM365

Imagine the impact of positioning your company's content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, *World Oil's* editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Upstream365 sponsorships include:

Branding

- > Company logo
- > Company description
- > Areas of operation and contact details

Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

Reporting

- > Campaign analytics are reported monthly

Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

Premium (Unlimited Content/Month)	Standard (2-3 Content Pieces/Month)
\$6,495/month	\$4,995/month
\$69,995/year	\$53,995/year



Featured Article

Promote your editorial content in *World Oil* with a sponsored article. Guaranteed placement on WorldOil.com, newsletters, and social media.

> From \$3,500/article



33,683

LinkedIn Followers



86,062

Facebook Followers



134,384

Twitter Followers

Need help with content? Leverage the WO Content Studio

World Oil's impactful technical case studies are highly specialized and complex, making them time consuming to write. The WO Content Studio is your opportunity to present your real-world solutions to qualified industry professionals while leveraging *World Oil's* experienced editorial team. Partner with the WO Content Studio's qualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,605/article

PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. *World Oil's* podcasts (including *Deep Dive*, *Oilfield Electrification Technology* and *The Reservoir*) are the upstream industry's leading technical program.

Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to upstream professionals.



Episode sponsorships/ interviews	<ul style="list-style-type: none"> > Interview with SME and WO moderator > Headshot, bio and company logo needed from sponsor 	\$5,750/episode
Episode sponsorships/ brief company reference	<ul style="list-style-type: none"> > 20 second blurb read prior to each episode of the podcast 	\$1,500/episode (minimum of 5 episodes)
New Podcast Season sponsorship	<ul style="list-style-type: none"> > 10 episode season > Sponsor provides episode, content and speakers > WO provides moderator 	\$50,000 / 10-episodes

Deep Dive Podcast

24,780

Total Show
Listens

2,504

Listens in the
Last 30 Days

Oilfield Electrification Podcast

4,227

Total Downloads

407

Listens in the
Last 30 Days

All episodes are marketed throughout *World Oil's* website, newsletters, social media and targeted e-blasts.



OILFIELD ELECTRIFICATION

A monthly show discussing the technologies that power the oilfield with electricity.



THE RESEVOIR

(LAUNCHED IN JULY 2022)

A discussion with subject matter experts on the future of energy.



GLOBAL ENERGY MARKETING PODCAST

Leading marketers from the global energy industry share their expertise.

Want to turn any episode into a video podcast?

> \$20,000/episode

VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *World Oil*'s qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on WorldOil.com and promoted on as a featured video on the website's home page.

PRICE PER VIDEO

\$4,340

TECHNICAL INTERVIEWS

Repurpose your article in *World Oil* for more impact. This 15-minute video interview with the author of a recent article in *World Oil* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH

\$10,120



SINGLE-SPONSOR WEBCASTS

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is hosted by a dedicated manager and moderated by a member of the *World Oil* editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

250+

Leads/Webcast

PRICE PER
WEBCAST

\$21,600

Webcasts are promoted through:



254,129

Social Media Followers



49,865

Distribution/Email



125,786

Website Users/Month

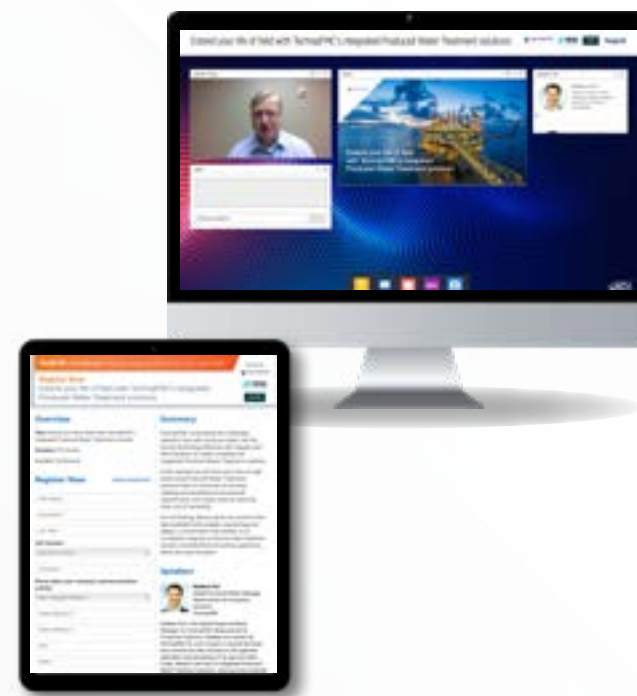


20,077

Magazine Subscribers

Webcast Preparation Timeline

6-8 Weeks Out:	Sponsor confirms webcast title, data, time
5 Weeks Out:	Full page ad finalized for <i>World Oil</i>
3-4 Weeks Out:	Registration Launches, Online Promotions
2 Weeks Out:	Targeted Promos (email) Begin
1 Week Out:	Dry Run With Moderator/Speakers
Post Event:	Leads Provided. Webcast Archived for 1 Year.



MULTI-SPONSOR WEBCASTS

World Oil's multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the *World Oil* editorial team, making a multi-sponsored webcasts the ideal choice. *World Oil* does the work, but sponsors receive the leads.

PRICE PER
WEBCAST

\$6,210



SPONSORED PANEL WEBCASTS

World Oil's sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. *World Oil* does the rest.

Once confirmed, each company's 10–12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

Topics include the following:

- > Hydraulic Fracturing
- > Drilling Innovations & Technology
- > Artificial Lift & Production Optimization
- > Emerging Oil & Gas Well Technologies
- > Oilfield Water Management
- > Oilfield Automation, Control & Monitoring
- > Digital Transformation

PRICE PER
WEBCAST

\$7,990



TOPICAL EBOOKS

Don't have content? Let *World Oil* put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in *World Oil* on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

Recent 2022 topics include:

- > Electrification: Technologies and innovations that advance the upstream industry- **75 leads**
- > Flaring: Technologies and innovations that advance the upstream industry- **182 leads**

Contact us to start your custom eBook today.

**SINGLE
SPONSOR**

\$25,000

**MULTI-
SPONSOR**

\$10,000

Brand Reach



49,865

Emails/Distribution

**Our Content.
Your Leads.**



WHITEPAPERS

Your whitepaper is promoted to *World Oil*'s qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.

PRICE PER
WHITEPAPER

\$5,460

Program Details

- > Listing on WorldOil.com (title, company logo and whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > *World Oil* featured whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

Brand Reach



49,865

Emails/Distribution



30

Leads/Whitepaper



SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

Sponsored Survey

World Oil polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded *World Oil* with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$7,680/survey

Sponsored Survey with Lead Gen

Providing targeted leads without content. *World Oil* sends out a targeted survey for categories such as Drilling, Artificial Lift or Oilfield Electrification. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,500 charge.

> From \$10,200/survey

Campaign Benchmark Study

World Oil offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,100/survey



SOCIAL MEDIA

Social media is an integral part of *World Oil's* brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 254,129 followers, *World Oil's* social media package facilitates access to the publication's followers on Facebook, Twitter and LinkedIn.

One post per social media channel per month.

PRICE PER MONTH

\$3,500



86,062

Facebook Followers



33,683

LinkedIn Followers



134,384

Twitter Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, Twitter 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text (50 words max).



MAGAZINE ADVERTISING SPECS

Assets must be provided in JPG or PNG format, cropped as desired for final display and optimized to a file size under 1 MB. Alternatively, A GIF format file at or under 1 MB can be used but is only recommended if supplying an animation. Assets not provided in the ready-to-use format will be converted via export or screen capture. Please provide an asset at the specified size or at a larger size using the same proportions.

Full Page Between Articles

8.125 in. x 10.875 in. or 1485 x 1988 pixels

Half Page Between Articles (Vertical)

4 in. x 10.875 in. or 732 x 1988 pixels

Half Page In Article (Horizontal)

7 in. x 4.75 in. or 1280 x 872 pixels

Skyscraper

160 x 600 pixels

Leaderboard

728 x 90 pixels



Other Acceptable (but billable) Materials: Contact Publisher.

Upgrades: Contact Publisher for specifications on upgrades and sponsorship materials.

Material Submission

Email digital files to Advertising Production at AdProd@GulfEnergyInfo.com.



ONLINE SPECIFICATIONS

WorldOil.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100 KB;
There is no limit to animation as long as it stays under 100 KB

World Oil Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728*90, and two 336*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336*80 image, header (100 characters) and intro 150 characters).

Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, *World Oil* can host your video on its channel.

Upstream365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. - Length is optional, but no less than about 350 words.
- > Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, - 300x250 and 300x250 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

Podcasts

- > Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 DPI in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)
- > Tracked URL
- > Facebook 1200x620
- > Twitter 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted

SUBSCRIPTIONS

Global Energy Intelligence

Global Energy Infrastructure (GEI) consolidates project data and market intelligence for easy access for our customers across refining and petrochemicals, hydrogen, LNG, oil and gas pipelines and renewables.

The GEI hydrogen data set includes the feedstock types, production technology type and hydrogen color, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions, as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

Business development and market analysts love GEI for the comprehensive overview and intelligence it provides of the global energy market. This service will bring your company the data it needs to make smarter decisions, an advantage in winning new business and understanding trends in important market segments.

Contact our sales team to schedule your free demo with us today!



LEARN MORE!

Sales@GlobalEnergyInfrastructure.com

Ed Bramwell, Head of Sales: Ed.Bramwell@gulfenergyinfo.com



TECHNICAL CONFERENCES AND EVENTS

World Oil Forecast Breakfast

January 27, 2023

Houston, TX

WorldOilForecastBreakfast.com

Underground Construction Technology

February 7-9, 2023

Orlando, FL

UCTOnline.com

Underground Infrastructure Awards

February 6, 2023

Orlando, FL

UconOnline.com/Awards

LNG to Power Forum APAC

March 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

MCEDD

March 28-30, 2023

London, United Kingdom

MCEDD.com

First Element

June 12-16, 2023

Houston, TX

FirstElementConf.com

IRPC

June 2023

Houston, TX

HPIRPC.com

Hydrogen Investment Forum

September 2023

TBC

PE Events (pemedianetwork.com)

North Sea Investment Forum

September 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

Oilfield Electrification Technology Conference

September 2023

Houston, TX

OilfieldElectrification.com

Carbon Intel Forum

September 2023

Houston, TX

CarbonIntelForum.com

Pipeline Technology Forum

September-October 2023

Houston, TX

PGJOnline.com/Events

World Oil Awards

October 12, 2023

Houston, TX

WorldOil.com/Awards

LNG to Power Forum EMEA

October 2023

London, United Kingdom

PEMediaNetwork.com/Petroleum-Economist/PE-Events

Hydrocarbon Processing Awards

October 2023

Houston, TX

HydrocarbonProcessing.com/Awards

ChemE Show

November 2023

Galveston, TX

ChemE-Show.com

Deepwater Executive Summit

November 2023

Houston, TX

DeepwaterExecSummit.com

Pipeline & Gas Journal Awards

November 2023

Houston, TX

PGJOnline.com/Awards

Women's Global Leadership Conference

November 2023

Houston, TX

LNG to Power Forum Americas

December 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events



LEARN MORE!

For conference or sponsorship information, please contact Melissa Smith, Events Director, at Melissa.Smith@GulfEnergyInfo.com or +1 (713) 520-4475.

4 WAYS TO PARTICIPATE

Sponsor
Exhibit
Speak
Attend

MEDIA PACKAGES

Gulf Energy Information is the leading provider of media, market intelligence and events to the international energy industry, offering in-depth insights, technical content and strategic direction.

Gulf's market-leading brands—*World Oil*, *Petroleum Economist*, *Pipeline & Gas Journal*, *Hydrocarbon Processing*, *Gas Processing & LNG*, *H2Tech*, *Hydrogen Economist*, *Carbon Economist* and *Underground Infrastructure*—serve their markets with digital media that leverage highly targeted audiences.

Gulf also provides market intelligence solutions to the international energy industry through Global Energy Infrastructure.

Contact your sales rep today!

Explore cross-brand packages to position your marketing message in front of the global oil, gas and energy decision makers.

Upstream

World Oil®

Petroleum Economist

Total Brand Reach: 449,923 Total Brand Reach: 115,440

Midstream

Pipeline & Gas Journal

GAS PROCESSING & LNG

Total Brand Reach: 169,584 Total Brand Reach: 66,427

Downstream

HYDROCARBON PROCESSING®

Total Brand Reach: 193,430



INTERESTED IN SUBSCRIBING?

For corporate subscriptions, please contact Sales@GulfEnergyInfo.com

Hydrogen and Carbon

H2TECH

Total Brand Reach: 20,349

Hydrogen Economist

Carbon Economist

Total Brand Reach: 45,092 Total Brand Reach: 39,157

Project Intelligence

Global ENERGY INFRASTRUCTURE

Infrastructure

underground infrastructure

Total Brand Reach: 89,315

SALES CONTACT INFORMATION

North America

North Houston, North Texas, Midwest/Central U.S.

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