HYDROCARBON PROCESSING[®]

2023 MEDIA PLANNER

The Largest Global Audience of Downstream Decision-Makers

MEDIA | MARKET INTELLIGENCE | EVENTS



HYDROCARBON PROCESSING[®]

CONTENTS

ditorial Staff	3
ownstream Audience	4-5
ditorial Calendar	6-7
dvertising Opportunities	
Branding	8
Digital Edition	9
Online Advertising	10
Newsletters	11
Sponsored Content & Content Studio	12
Podcasts	13
Videos	14
ead Generation	
Webcasts	15-16
eBooks	17
Whitepapers	18
ndustry Feedback	19
ocial Media	20
lagazine Advertising Specifications	21
Online Specifications	22
ubscriptions	
vents	24
1edia Packages	25
ontacts	26

//

PUBLISHER'S LETTER

Editorial

Calendar

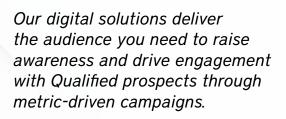
A new Hydrocarbon Processing for a New Industry

We are excited about the opportunity to work with you on your 2023 marketing plans.

I am proud of our 100-year B2B publishing legacy in the downstream sector. As we continue to evolve our technology and invest for the next century, I am excited to announce that we are now a 100% digital brand! Our digital solutions deliver the audience you need to raise awareness and drive engagement with qualified prospects through metric-driven campaigns.

Editorial integrity and the unrivaled reach of industry leading decision-makers remain our focus, and we are more capable than ever to deliver key ROI on all marketing investments.

Whether you are looking for qualified leads, brand visibility or product marketing, our dedicated and experienced sales team can build a program that's' right for you. We can even guarantee the number of readers, impressions, views and leads that we deliver!



Subscriptions



Andy McDowell

Senior Vice President, Media **Gulf Energy Information**



EDITORIAL STAFF



Lee Nichols Vice President, Content





Mike Rhodes Managing Editor





Sumedha Sharma Technical Editor





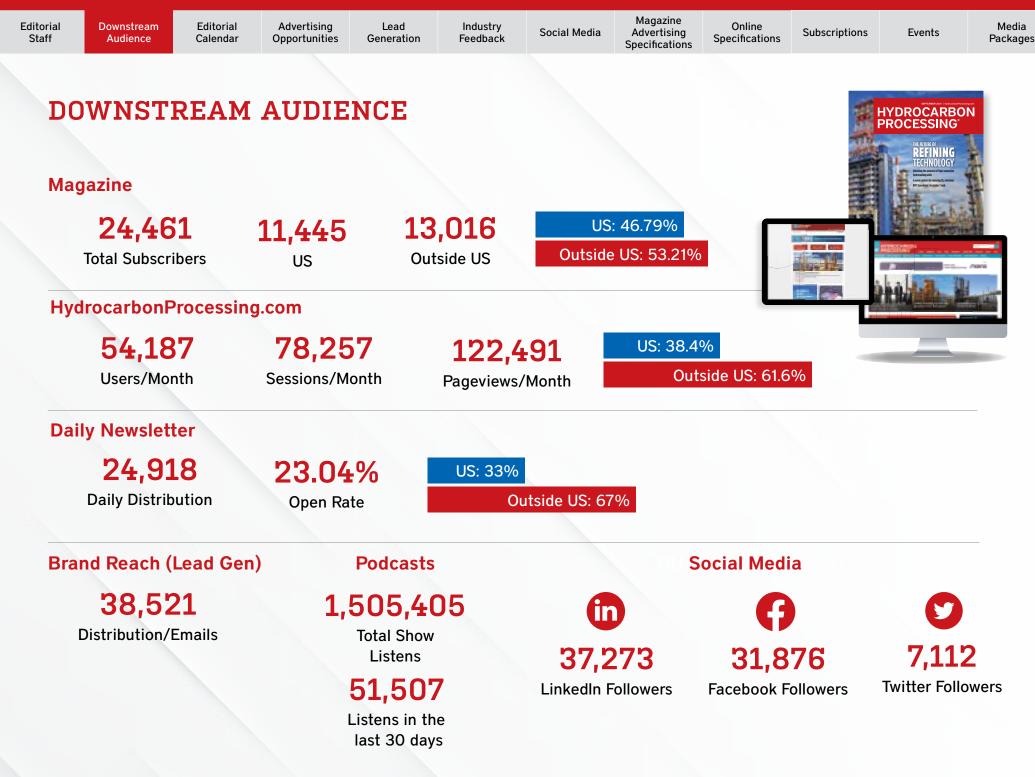
Courtney Blackann Digital Editor





Tyler Campbell Managing Editor, H2Tech









Company Class

Refining, Engineering/ Construction, Consulting

27.80% (6,801) Petrochemicals/Chemicals

10.77% (2,633) Natural Gas Processing

1.21% (296)

Others Allied to the Field, Service Supply & Equipment Manufacturing

24,461 Total Qualified Subscribers



Engineers & Consultants

35.75% (8,746)

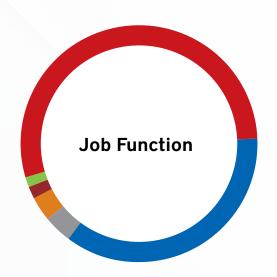
Managers, Company Officials

3.93% (961) Superintendents & Operators

> 1.57% (385) Chemists

> 1.33% (325) Purchasing Agents

3.38% (826) Other Personnel, Company Copies, Not Known





Editorial Staff	Downstream Audience	Editorial Calendar	Advertising Opportunities	Lead Generation	Industry Feedback	Social Media	Magazine Advertising Specifications	Online Specifications	Subscriptions	Events	Media Packages

2023 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	МАҮ	JUNE
	JANOANT	TEBROART	MAILEIT			JONE
Special Focus	Sustainability	Digital Technologies	Petrochemical Technology	Maintenance and Reliability	Biofuels, Alternative Fuels and Green Petrochemicals	Process Optimization
	Alternative feedstocks, biofuels/renewable fuels, plastics recycling, carbon emissions mitigation, circular economy, technologies/services to reduce plant carbon footprint	AR/VR/AI, software, predictive analytics, digital twins, cybersecurity, drones, wireless sensors, etc.	Technologies used to manufacture petrochemicals (conventional and bio-based), along with chemical recycling of plastics	Asset integrity systems, tools, technologies and services to maintain equipment and sustain reliability	Processing technologies for the development of biofuels, alternative and renewable fuels, as well as the manufacture of green petrochemicals	Processing technologies, catalysts, engineering and services to improve yield, quality and/or efficiency of refining and petrochemical operations
Featured Topics	Biofuels, Alternative/ Renewable Fuels	Maintenance and Reliability	Maintenance and Reliability	Process Controls, Instrumentation and Automation	Process Optimization	Process Controls, Instrumentation and Automation
	Process Optimization	Environment and Safety	Valves, Pumps and Turbomachinery	Heat Transfer	Carbon Capture/CO2 Mitigation	Valves, Pumps and Turbomachinery
	Heat Transfer	Plant Turnarounds and Project Management	Refining and Petrochemical Integration	Environment and Safety	Environment and Safety	Heat Transfer
	Catalyst	Workforce Development and Retention	Catalysts	Digital Technologies	Digital Technologies	Workforce Development and Retention
			Plant Design, Engineering, Construction and Commissioning	Terminals and Storage		Digital Technologies

Editorial Staff	Downstream Audience	Editorial Calendar	Advertising Opportunities	Lead Generation	Industry Feedback	Social Media	Magazine Advertising Specifications	Online Specifications	Subscriptions	Events	Media Packages

2023 EDITORIAL CALENDAR

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Special Focus	Catalysts	Plant Safety and Environment	Refining Technology	Energy Transition	Process Controls, Instrumentation and Automation	Plant Design, Engineering, Construction and Commissioning
	Design, engineering, production and/or operation of refining and petrochemical catalysts	Safety and environmental issues, regulations, services, technologies and systems	Technologies and services used to manufacture liquid fuels/biofuels, basestocks, waxes, asphalt, coke or petrochemical feedstock	Technologies and services to increase energy efficiency and mitigate carbon emissions	Hardware and software to analyze, control, automate, enhance and/ or optimize plant operations	Tools, technologies and services to successfully design, engineer, build and commission capital projects
Featured Topics	Process Optimization	Process Controls, Instrumentation and Automation	Catalysts	Environment and Safety	Process Engineering	Process Optimization
	Biofuels, Alternative/ Renewable Fuels	Carbon Capture/CO2 Mitigation	Digital Technologies	Biofuels, Alternative/ Renewable Fuels	Maintenance and Reliability	Carbon Capture/CO2 Mitigation
	Refining and Petrochemical Integration	Plant Turnarounds and Project Management	Refining and Petrochemical Integration	Digital Technologies	Water Management	Heat Transfer
	Maintenance and Reliability	Valves, Pumps and Turbomachinery	Heat Transfer	Workforce Development and Retention	Valves, Pumps and Turbomachinery	Biofuels, Alternative/ Renewable Fuels
	Water Management		Process Optimization	HP Awards Winners		Top Projects in the HPI



Downstream

Audience

Advertising Opportunities

Industry Feedback Generation

Lead

Online

TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels and most effectively reach key decision-makers in the industry. Campaigns include exposure in the digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought-after newsletters. Showcase your solutions through a multi-channel campaign today!



- > MPU on HydrocarbonProcessing.com (50,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *Hydrocarbon Processing*



Events



- > MPU on HydrocarbonProcessing.com (25,000 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *Hydrocarbon Processing*





- > MPU on HydrocarbonProcessing.com (25,000 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in Hydrocarbon Processing



DIGITAL MAGAZINE

Showcase your solutions with an advertisement in Hydrocarbon Processing. Designed for an enhanced audience experience and ease of use, the digital edition positions your materials against the industry's leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis.

2023 Global Advertisements

Size	Orientation	Cost/Issue
Full Page	Vertical	\$5,500
Half Page	Vertical	\$4,275
Half page (in-article)	Horizontal	\$3,875

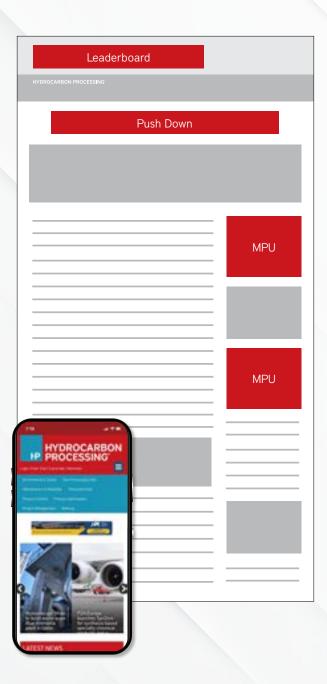
Premium Sponsorships

Digital Edition Sponsorship	Left Skyscraper	\$4,995
	Right Skyscraper	\$4,995
	Repeating Skyscraper (min. 10 repeats)	\$6,995
Pop Up Leaderboard	Bottom of Page	\$3,995



PageRaft launching January 2023





TARGETED WEBSITE ADVERTISING

Direct your message to key decision-makers in the downstream industry. *Hydrocarbon Processing*'s targeting capabilities give you or your company the ability to direct your campaign to reach those most interested in your company's solutions. Targeting options include:

- > Job Title/Function
- > Company Type
- > Behavioral Interests
- > Geographical

Don't purchase wasted impressions. Start your targeted campaign with *Hydrocarbon Processing* today. Rates start at \$200/CPM. Minimum \$3,500/month.

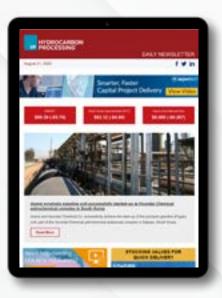
Run-of-Site Campaigns

Each run-of-site campaign comes with a guaranteed number of impressions.

	Sizes	100,000 impressions	50,000 impressions	25,000 impressions
Pushdown	970x90 (Regular) 970x415 (Expanded) 320x50 (Mobile)	\$17,940	\$13,455	\$8,970
Leaderboard	728x90 (Regular) 320x50 (Mobile)	\$9,550	\$7160	\$4,775
MPU	336x280 (Regular) or 300x250 (Regular)	\$9,310	\$6,985	\$4,655
Mobile Only	320x50	\$7,500	\$5,625	\$3,750
		78,257 essions/Month	122,491 Pageviews/Month	

NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



Daily Newsletters

HP Daily News

Delivered Monday-Friday Recipients/Week: 124,590 Open Rate: 23.04%

Monthly Newsletters

HP Process Optimization

HP Breaking News Delivered Monthly Delivered Monthly Recipients/Email: 8,700 Recipients/Email: 24,768 Open Rate: 25.97%

Open Rate: 22.0% Delivered Monthly,

First Thursday

HP Catalysts

HP Informer

Delivered Saturday

Recipients/Week: 24,210

Open Rate: 22.83%

Delivered Monthly Recipients/Email: 8,700 Open Rate: 22.0%

> Delivered Monthly, Second Thursday

Custom Newsletters & **Exclusive Sponsorship**

Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,500/brand



Media

Packages

HP Digitalization

Delivered Monthly Recipients/Email: 9,600 Open Rate: 23.0%

> Delivered Monthly, Third Thursday



Newsletter	Leaderboard 728x90	MPU1 336x280	MPU2 336x280	MPU3 336x280	MPU4 336x280	MPU Native 336x280
HP Daily News (per week)	\$4,830	\$3,565	\$3,565	\$2,990	\$2,990	\$4,280
HP Informer (per week)	\$2,185	\$1,955	\$1,955	\$1,610	\$1,610	\$2,345
HP Breaking News (per month)	\$2,995	N/A	N/A	N/A	N/A	N/A
Monthly Newsletters	\$2,995	\$2,645	\$2,645	\$2,170	\$2,170	\$3,175

Media Packages

DOWNSTREAM365

Editorial

Calendar

Imagine the impact of positioning your company's content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, Hydrocarbon Processing's editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Downstream365 sponsorships include:

Branding

> Company logo

- > Company description
- > Areas of operation and contact details

Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

Premium (Unlimited Content/Month)	Standard (2-3 Content Pieces/Month)
\$69,995/year	\$53,995/year
\$6,495/month	\$4,995/month

Reporting

> Campaign analytics are reported monthly

Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

37.273 LinkedIn Followers

(in

31,876 Facebook Followers

7.112 Twitter Followers



Subscriptions

Featured Article

Promote your editorial content in Hydrocarbon Processing with a sponsored article. Guaranteed placement on HydrocarbonProcessing.com, newsletters, and social media.

> From \$3,500/article

Need help with content? Leverage the HP Content Studio

Hydrocarbon Processing's impactful technical case studies are highly specialized and complex, making them time consuming to write. The HP Content Studio is your opportunity to present your real-world solutions to gualified industry professionals while leveraging Hydrocarbon Processing's experienced editorial team. Partner with the HP Content Studio's gualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,605/article

Industry Generation Feedback

Lead

Social Media

Magazine Advertising Specifications

Online Specifications

Subscriptions

Media Packages

PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. Hydrocarbon Processing's The Main Column podcast is the downstream industry's leading technical program.

Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to HPI professionals.





Episode sponsorships/ interviews	 Interview with SME and HP moderator Headshot, bio and company logo needed from sponsor 	\$5,750/episode
Episode sponsorships/ brief company reference	> 20 second blurb read prior to each episode of the podcast	\$1,500/episode (minimum of 5 episodes)
New Podcast Season sponsorship	 > 10 episode season > Sponsor provides episode, content and speakers > HP provides moderator 	\$50,000 / 10-episodes

All episodes are marketed throughout Hydrocarbon Processing's website, newsletters, social media and targeted e-blasts.

51,507 Listens in the Last 30 Days

> 1,505,405 Total Show Listens

Want to turn any episode into a video podcast?

> \$20,000/episode



WOMEN IN DOWNSTREAM PODCAST

Leading female executives share their insights on thriving in the market.

GLOBAL **Energy Marketing** Dodoa

GLOBAL ENERGY MARKETING PODCAST

Leading marketers from the global energy industry share their expertise.

Editorial

Calendar

Subscriptions

Media Packages

HP VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *Hydrocarbon Processing*'s qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on HydrocarbonProcessing.com and promoted on as a featured video on the website's home page.

PRICE PER VIDEO \$7,820

HP TECHNICAL INTERVIEWS

Repurpose your article in *Hydrocarbon Processing* for more impact. This 15-minute video interview with the author of a recent article in *Hydrocarbon Processing* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH \$10,120





Industry Feedback

Lead

Generation

Social Media

250+

Leads/Webcast

PRICE PER **WEBCAST**

\$21,600

TOPSOE

SINGLE-SPONSOR WEBCASTS

Editorial

Calendar

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is run by a dedicated manager and hosted by a member of the Hydrocarbon Processing editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

Webcasts are promoted through:



Webcast Preparation Timeline

6-8 Weeks Out:	Sponsor confirms webcast title, data, time
5 Weeks Out:	Full page ad finalized for Hydrocarbon Processing
3-4 Weeks Out:	Registration Launches, Online Promotions
2 Weeks Out:	Targeted Promos (email) Begin
1 Week Out:	Dry Run With Moderator/Speakers
Post Event:	Leads Provided. Webcast Archived for 1 Year.



Industry Feedback

Lead

Generation

Social Media

Magazine Advertising Specifications

Subscriptions

Media Packages

MULTI-SPONSOR WEBCASTS

Hydrocarbon Processing's multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the Hydrocarbon Processing editorial team, making a multi-sponsored webcasts the ideal choice. *Hydrocarbon Processing* does the work, but sponsors receive the leads.

PRICE PER **WEBCAST**

\$6,210



SPONSORED PANEL WEBCASTS

Hydrocarbon Processing's sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. Hydrocarbon Processing does the rest.

Once confirmed, each company's 10-12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

Topics include the following:

- > Process Optimization
- > Catalysts
- > Sustainability/Decarbonization
- > Automation, Control & Monitoring
- > Digital Transformation
- > Additional topics welcomed.





HYDROCA PROCESSI

RBON

Subscriptions

Media Packages

TOPICAL EBOOKS

Don't have content? Let Hydrocarbon Processing put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in Hydrocarbon Processing on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

Recent 2022 topics include:

Downstream

Audience

- > The Energy Transition: Technologies and processes that are evolving the HPI 739 Leads
- > Optimizing Gas/Liquid Flow eBook 296 Leads
- > Industrial Water eBook 463 Leads
- > Contact us to start your custom eBook today.



Brand Reach



Our Content. Your Leads.



WHITEPAPERS

Your whitepaper is promoted to Hydrocarbon Processing's qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.



Program Details

- > Listing on HydrocarbonProcessing.com (title, company logo and Whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > Hydrocarbon Processing featured Whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

Brand Reach









Industry Generation Feedback

Lead

Social Media

Subscriptions

Media Packages

SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

Sponsored Survey

Downstream

Audience

Hydrocarbon Processing polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded Hydrocarbon Processing with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$7,680/survey

Sponsored Survey with Lead Gen

Providing targeted leads without content. Hydrocarbon Processing sends out a targeted survey for categories such as Boilers, Catalysts, Compressors, Engineering Services, Heat Exchangers, Industrial Automation or Valves. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,500 charge.

> From \$10,200/survey

Campaign Benchmark Study

Hydrocarbon Processing offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,100/survey



Editorial

Subscriptions

SOCIAL MEDIA

Social media is an integral part of *Hydrocarbon Processing*'s brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 76,261 followers, Hydrocarbon Processing's social media package facilitates access to the publication's followers on Facebook, Twitter and LinkedIn.

One post per social media channel per month.

PRICE PER MONTH

\$3,500

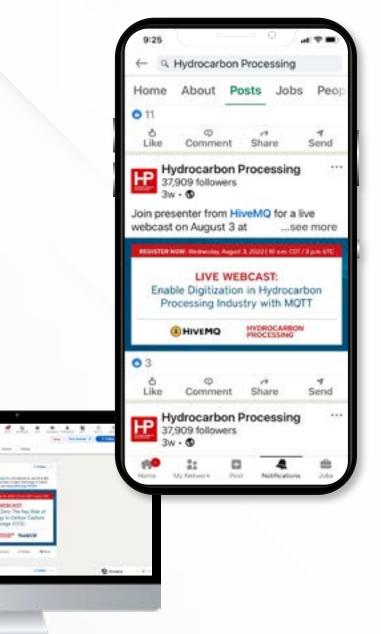
7,112

Twitter

Followers

in 31,876 32,273 Facebook LinkedIn Followers Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, Twitter 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text. (50 words max).



Industry Generation Feedback

Lead

Social Media

Magazine Advertising Specifications

Online Specifications **Events**

Subscriptions

Media Packages

MAGAZINE ADVERTISING SPECS

Assets must be provided in JPG or PNG format, cropped as desired for final display and optimized to a file size under 1MB. Alternatively, A GIF format file at or under 1 MB can be used but is only recommended if supplying an animation. Assets not provided in the ready-to-use format will be converted via export or screen capture. Please provide an asset at the specified size or at a larger size using the same proportions.

Full Page Between Articles 8.125 in. x 10.875 in. or 1485 x 1988 pixels

Half Page Between Articles (Vertical) 4 in. x 10.875 in. or 732 x 1988 pixels

Half Page In Article (Horizontal) 7 in. x 4.75 in. or 1280 x 872 pixels

Skyscraper 160 x 600 pixels

Leaderboard 728 x 90 pixels



Other Acceptable (but billable) Materials: Contact Publisher.

Upgrades: Contact Publisher for specifications on upgrades and sponsorship materials.

Material Submission

Email digital files to Advertising Production at AdProd@GulfEnergyInfo.com.

ONLINE SPECIFICATIONS

HydrocarbonProcessing.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100KB; There is no limit to animation as long as it stays under 100kb

Hydrocarbon Processing Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728*90, and two 336*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336*80 image, header (100 characters) and intro 150 characters).

Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, Hydrocarbon Processing can host your video on its channel.

Downstream365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. Length is optional, but no less than about 350 words.
- Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, 300x250 and 300x250 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

Podcasts

> Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 DPI in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)

Media

Packages

Events

- > Tracked URL
- > Facebook 1200x620
- > Twitter 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted

Subscriptions

Media Packages

SUBSCRIPTIONS

Downstream Project Intelligence

Editorial

Calendar

Global Energy Infrastructure (GEI) consolidates project data and market intelligence for easy access for our customers across refining and petrochemicals, hydrogen, LNG, oil and gas pipelines and renewables.

The GEI hydrogen data set includes the feedstock types, production technology type and hydrogen colour, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

Business development and market analysts love GEI for the comprehensive overview and intelligence it provides of the global energy market. This service will bring your company the data it needs to make smarter decisions, an advantage in winning new business and understanding trends in important market segments.

Contact our sales team to schedule your free demo with us today!



Get more from Hydrocarbon Processing

As the leading downstream technical media, Hydrocarbon Processing equips you with operator-oriented case studies and process handbooks. Each full access subscription provides unlimited access to the online technical archive, the process handbooks, the Market Data Book and more! Larger team? Speak to us about a corporate subscription.

LEARN MORE!

Sales@GlobalEnergyInfrastructure.com Ed Bramwell, Head of Sales: Ed.Bramwell@gulfenergyinfo.com



Advertising Opportunities

Industry Generation Feedback

Lead

Social Media

Magazine Advertising Specifications

Subscriptions

Media Packages

TECHNICAL CONFERENCES AND EVENTS

World Oil Forecast **Breakfast**

January 27, 2023 Houston, TX WorldOilForecastBreakfast.com

Underground Construction Technology

February 7-9, 2023 Orlando, FL UCTOnline.com

Underground Infrastructure Awards

February 6, 2023 Orlando, FL UconOnline.com/Awards

LNG to Power Forum APAC March 2023

TBC PEMediaNetwork.com/Petroleum-Economist/PE-Events

MCEDD

March 28-30, 2023 London, United Kingdom MCEDD.com

First Element

June 12-16, 2023 Houston, TX

FirstElementConf.com

IRPC

June 2023 Houston, TX HPIRPC.com



LEARN MORE!

Hydrogen Investment Forum

September 2023 TBC PE Events (pemedianetwork.com)

North Sea Investment Forum

September 2023

TBC PEMediaNetwork.com/Petroleum-

Economist/PE-Events **Oilfield Electrification**

Technology Conference

September 2023 Houston, TX

OilfieldElectrification.com **Carbon Intel Forum**

September 2023

Houston, TX CarbonIntelForum.com

Pipeline Technology Forum

September-October 2023 Houston, TX PGJOnline.com/Events

World Oil Awards

October 12, 2023 Houston, TX WorldOil.com/Awards

LNG to Power Forum EMEA October 2023

London, United Kingdom PFMediaNetwork com/Petroleum-Economist/PE-Events

Hydrocarbon Processing Awards

October 2023

Houston, TX HydrocarbonProcessing.com/ Awards

ChemE Show

November 2023 Galveston, TX ChemE-Show.com

Deepwater Executive Summit

November 2023

Houston, TX DeepwaterExecSummit.com

Pipeline & Gas Journal Awards

November 2023

Houston, TX PGJOnline.com/Awards

Women's Global Leadership Conference

November 2023 Houston, TX

LNG to Power Forum Americas

December 2023

TBC PEMediaNetwork.com/Petroleum-

Economist/PE-Events

4 WAYS TO PARTICIPATE

Sponsor Exhibit Speak Attend

For conference or sponsorship information, please contact Melissa Smith, Events Director, at Melissa.Smith@GulfEnergyInfo.com or +1 (713) 520-4475.



For corporate subscriptions, please contact Sales@GulfEnergyInfo.com

Industry Generation Feedback Social Media

Magazine Advertising Specifications

MEDIA PACKAGES

Gulf Energy Information is the leading provider of media, market intelligence and events to the international energy industry, offering in-depth insights, technical content and strategic direction.

Gulf's market-leading brands-World Oil, Petroleum Economist, Pipeline & Gas Journal, Hydrocarbon Processing, Gas Processing & LNG, H2Tech, Hydrogen Economist, Carbon Economist and Underground Infrastructure-serve their markets with digital media that leverage highly targeted audiences.

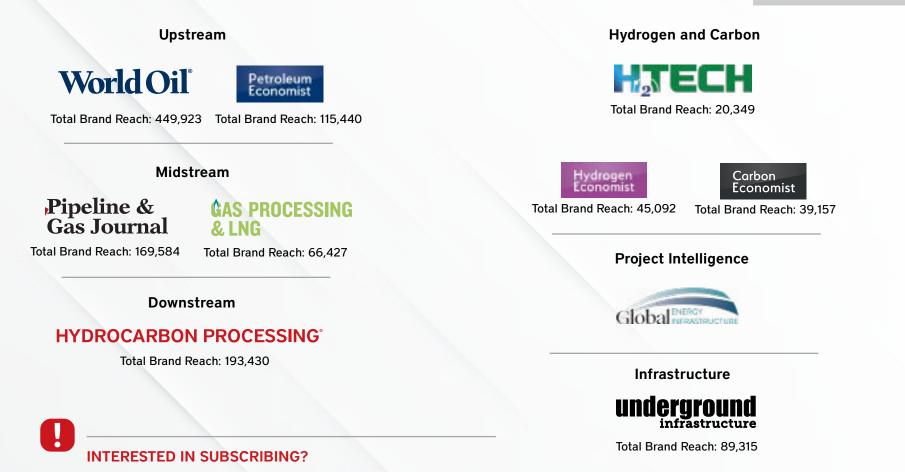
Lead

Gulf also provides market intelligence solutions to the international energy industry through Global Energy Infrastructure.

Contact your sales rep today!

Subscriptions

Explore cross-brand packages to position your marketing message in front of the global oil, gas and energy decision makers.



HYDROCARBON PROCESSING Media Planner 2023 25

SALES CONTACT INFORMATION

North America

Central U.S., Midwest, Gulf Coast Josh Mayer +1 (972) 816-6745 Josh.Mayer@GulfEnergyInfo.com Western United States, British Columbia Rick Ayer +1 (949) 366-9089 Rick.Ayer@GulfEnergyInfo.com

Northeast U.S., Eastern Canada Merrie Lynch +1 (617) 594-4943 Merrie.Lynch@GulfEnergyInfo.com

Outside North America

Africa

Dele Olaoye +1 (713) 240-4447 Africa@GulfEnergyInfo.com

Western Europe

Hamilton Pearman +33 608 310 575 Hamilton.Pearman@GulfEnergyInfo.com

UK, Ireland, Scandinavia and Middle East

Brenda Homewood +44 (0) 7743 704181 Brenda.Homewood@GulfEnergyInfo.com

Andy McDowell

Senior Vice President, Media +1 (713) 586-9378 Andy.McDowell@GulfEnergyInfo.com

Brazil

Evan Sponagle +55 (21) 2512-2741 +55 (21) 99925-3398 Evan.Sponagle@GulfEnergyInfo.com

India

Manav Kanwar +91-8080507374 India@GulfEnergyInfo.com

China/Hong Kong

Crystal Qin Phone: 86-10-6779 7984 CP: 86-158-0112-8545 Email: China@GulfEnergyInfo.com

Italy, Eastern Europe

Filippo Silvera Phone: +39 022846716 Cell Phone: + 39 3924431741 Filippo.Silvera@GulfEnergyInfo.com

Southeast Asia, Korea, Australia

Andy McDowell Senior Vice President, Media +1 (713) 586-9378 Andy.McDowell@GulfEnergyInfo.com

Japan

Yoshinori Ikeda +81 (3) 3661-6138 Japan@GulfEnergyInfo.com



2 Greenway Plaza, Suite 1020 Houston, Texas 77046 USA