

**Pipeline &
Gas Journal**

2023

MEDIA PLANNER

The Largest Global Audience of Midstream Decision-Makers

MEDIA | MARKET INTELLIGENCE | EVENTS





CONTENTS

Editorial Staff.....3

Midstream Audience.....4-5

Editorial Calendar.....6-7

Advertising Opportunities

 Branding.....8

 Digital Edition.....9

 Online Advertising.....10

 Newsletters.....11

 Sponsored Content & Content Studio.....12

 Podcasts.....13

 Videos.....14

Lead Generation

 Webcasts.....15-16

 eBooks.....17

 Whitepapers.....18

Industry Feedback.....19

Social Media.....20

Magazine Advertising Specifications.....21

Online Specifications.....22

Subscriptions.....23

Events.....24

Media Packages.....25

Contacts.....26

PUBLISHER'S LETTER

We are excited about the opportunity to work with you on your 2023 marketing plans.

I am proud of our 150-year B2B publishing legacy in the midstream and pipeline sector. As we continue to evolve our technology and invest for the next century, I am excited to announce that we are now a 100% digital brand! Editorial integrity and the unrivaled reach of industry leading decision makers remain our focus and we are more capable than ever to deliver key ROI on all marketing investments.

Whether you are looking for qualified leads, brand visibility or product marketing, our dedicated and experienced sales team can build a program that's right for you. We can even guarantee the number of readers, impressions, views and leads that we deliver!

// *A new Pipeline & Gas Journal
for a New Industry*



Andy McDowell

*Senior Vice President, Media
Gulf Energy Information*



EDITORIAL STAFF



Lee Nichols
*Vice President,
Content*



Mike Reed
Editor-in-Chief



Jeff Awalt
Executive Editor



Maddy McCarty
*Senior Digital
Editor*



Mary Holcomb
Digital Editor



Richard Nemec
Contributing Editor



Stephen Barlas
*Washington
Correspondent*



Shem Oiere
*Africa
Correspondent*



MIDSTREAM AUDIENCE

Magazine

19,872
Total Subscribers

15,767
US

4,105
Outside US

US: 79.34%

OUS: 20.66%



PGJOnline.com

53,134
Users/Month

72,045
Sessions/Month

97,846
Pageviews/Month

US: 72.41%

OUS: 27.59%

Daily Newsletter

24,249
Daily Distribution

21.59%
Open Rate

US: 49.41%

OUS: 50.59%

Brand Reach (Lead Gen)

32,675
Distribution/Emails

Podcasts

4,601
Total Podcast Listens

196
Average Downloads/Month

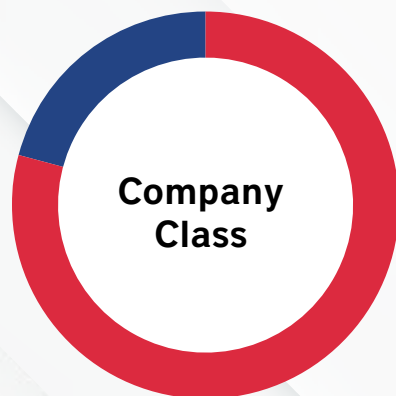
Social Media

25,159
LinkedIn Followers

11,727
Facebook Followers

27,287
Twitter Followers

AUDIENCE BREAKDOWN



Company Class

62.5% (12,419)

Pipeline Operating Companies

37.5% (7,453)

Pipeline Contractors, Engineering, Consulting; Subcontractors

19,872

Total Qualified Subscribers



Subscribers by Location

79.34% (15,767)

United States

20.66% (4,105)

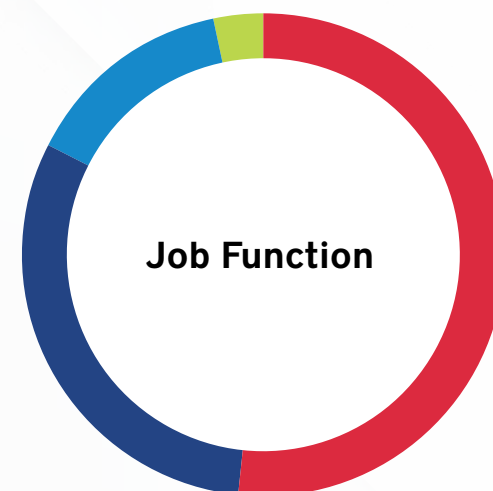
Outside US

51.71% (10,275)
Engineers, GM, Plant Managers, Superintendents, Supv, Dept Heads

30.91% (6,143)
Corporate Officials, Managers, City Public Works

14.14% (2,810)
Foremen, Lead, Chief, Consultants, Field Operations Personnel

3.24% (644)
Other Titles and Titles not available



Job Function

2023 EDITORIAL CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Editorial Focus					
Global Pipeline Construction 2023 Energy Outlook Regulatory Outlook Pipeline Safety Supply Chain Issues	Pipeline Integrity Automation Bakken Update LNG ESG & Innovation	Corrosion Control INGAA Chair Interview Storage AARP Roundtable SGA Chairman Interview	Offshore Report Gulf of Mexico OTC Preview Canadian Construction PHMSA Update	US Midstream Report Gas Gathering PRCI Report AGA Chair Interview Marcellus Update	Leak Detection/ Maintenance Hot Tapping Rights-of-Way Issues Hydrogen Pipelines Geohazard Management
Technical Papers/Case Histories					
Artificial Intelligence Tech for Liquids Pipelines	Pigging SCADA	Coating Geohazard Management	Control Rooms Subsea	Directional Drilling RNG	Composites Repair ILI Unpiggable Pipelines

2023 EDITORIAL CALENDAR

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Editorial Focus					
Metering & Measurement Mid-Year Global Forecast SWRI Report Recovery and Reclamation Lost Gas	Mexico Spotlight Permian Update Education/Training Haynesville Update	Compression/ Emissions European Top 500 Pipelines AARP Interview Gas-to-Power Generation Africa Spotlight	Pipeline Repair/ Rehabilitation Bakken Update Northeast Energy Outlook Heavy Equipment/ Transport	500 Report CO ₂ Pipelines Gas Storage PPI President Interview Spotlight on South America	LDC/Gas Utilities Urban Construction Cast Iron/Steel Replacement APGA Chairman Interview Top 10 Midstream Stories
Technical Papers/Case Histories					
Flow Meters Regulators & Values	Welding Technology Pigging	Emissions Control Methane Detection	Integrity Management Digital Transformation	CCUS Plastic Pipe	Transportation of Pipe Drone technology

TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels and most effectively reach key decision makers in the industry. Campaigns include exposure in the digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought after newsletters. Showcase your solutions through a multi-channel campaign today!



- > MPU on PGJOnline.com (100,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *Pipeline & Gas Journal*

COST**\$13,970**

- > MPU on PGJOnline.com (50,000 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *Pipeline & Gas Journal*

COST**\$9,995**

- > MPU on PGJOnline.com (25,000 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in *Pipeline & Gas Journal*

COST**\$7,120**

DIGITAL MAGAZINE

Showcase your solutions with an advertisement in *Pipeline & Gas Journal*. Designed for an enhanced audience experience and ease of use, the digital edition positions your materials against the industry's leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis.

2023 Global Advertisements

Size	Orientation	Cost/Issue
Full Page	Vertical	\$5,500
Half Page	Vertical	\$4,295
Half page (in-article)	Horizontal	\$3,875

Premium Sponsorships

Digital Edition Sponsorship	Left Skyscraper	\$4,995
	Right Skyscraper	\$4,995
	Repeating Skyscraper (min. 10 repeats)	\$6,995
Pop Up Leaderboard	Bottom of Page	\$3,995

19,872

Total Subscribers

79.34% US 20.65% OUS

All pricing is net.

PageRaft launching January 2023

Full page ad



Half page (in-article)



Skyscrapers



Leaderboard



TARGETED WEBSITE ADVERTISING

Direct your message to key decision-makers in the midstream industry. *Pipeline & Gas Journal's* targeting capabilities give you or your company the ability to direct your campaign to reach those most interested in your company's solutions. Targeting options include:

- > Job Title/Function
- > Company Type
- > Behavioral Interests
- > Geographical

Don't purchase wasted impressions. Start your targeted campaign with *Pipeline & Gas Journal* today. Rates start at \$200/CPM. Minimum \$3,500/month.

Run-of-Site Campaigns

Each run-of-site campaign comes with a guaranteed number of impressions.

	Sizes	100,000 impressions	50,000 impressions	25,000 impressions
Pushdown	970x90 (Regular) 970x415 (Expanded) 320x50 (Mobile)	\$8,850	\$7,080	\$4,425
Leaderboard	728x90 (Regular) 320x50 (Mobile)	\$7,290	\$5,830	\$3,645
MPU	336x280 (Regular) or 300x250 (Regular)	\$5,980	\$4,785	\$2,990
Mobile Only	320x50 (Mobile)	\$3,900	\$3,120	\$1,950

53,134
Users/Month

72,045
Sessions/Month

97,846
Pageviews/Month



NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



Daily Newsletters

PGJ Daily News

Delivered Monday-Friday
Recipients/Week: 121,245
Open Rate: 21.59%

PGJ Saturday Edition

Delivered Saturday
Recipients/Week: 24,519
Open Rate: 22.10%

Monthly Newsletters

PGJ Breaking News

Recipients/Email: 24,618
Open Rate: 21.92%

PGJ Project News

Recipients/Email: 24,595
Open Rate: 20.46%

*Delivered Monthly,
Third Thursday*

PGJ Hydrogen News

Recipients/Email: 10,317
Open Rate: 21.61%

*Delivered Monthly,
Fourth Thursday*

Custom Newsletters & Exclusive Sponsorship

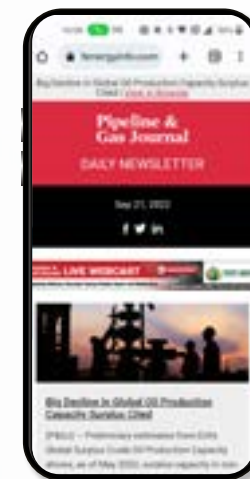
Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,500/brand

**PRICE
STARTS AT**

\$8,620

Newsletter	Leaderboard 728x90	MPU1 336x280	MPU2 336x280	MPU3 336x280	MPU4 336x280	MPU Native 336x280
PGJ Daily News (per week)	\$4,185	\$3,590	\$3,590	\$2,390	\$2,390	\$4,130
PGJ Saturday Edition (per week)	\$1,925	\$1,720	\$1,720	\$1,430	\$1,430	\$1,980
PGJ Breaking News (per month)	\$2,295	N/A	N/A	N/A	N/A	N/A
Monthly Newsletters	\$1,895	\$1,745	\$1,745	\$1,360	\$1,360	\$2,000



MIDSTREAM365

Imagine the impact of positioning your company's content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, *Pipeline & Gas Journal's* editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Midstream365 sponsorships include:

Branding

- > Company logo
- > Company description
- > Areas of operation and contact details

Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

Reporting

- > Campaign analytics are reported monthly

Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

Premium (Unlimited Content/Month)	Standard (2-3 Content Pieces/Month)
\$4,695/month	\$3,495/month
\$56,340/year	\$41,940/year



25,159

LinkedIn Followers



11,727

Facebook Followers



27,287

Twitter Followers



Featured Article

Promote your editorial content in *Pipeline & Gas Journal* with a sponsored article. Guaranteed placement on PGJonline.com, newsletters, and social media.

> From \$3,500/article

Need help with content? Leverage the WO Content Studio

Pipeline & Gas Journal's impactful technical case studies are highly specialized and complex, making them time consuming to write. The PGJ Content Studio is your opportunity to present your real-world solutions to qualified industry professionals while leveraging *Pipeline & Gas Journal's* experienced editorial team. Partner with the PGJ Content Studio's qualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,605/article

PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. *Pipeline & Gas Journal's* The Pipeline Technology Podcast is the midstream industry's leading technical program.

Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to midstream professionals.



Episode sponsorships/ interviews	<ul style="list-style-type: none"> > Interview with SME and PGJ moderator > Headshot, bio and company logo needed from sponsor 	\$5,750/episode
Episode sponsorships/ brief company reference	<ul style="list-style-type: none"> > 20 second blurb read prior to each episode of the podcast 	\$1,500/episode (minimum of 5 episodes)
New Podcast Season sponsorship	<ul style="list-style-type: none"> > 10 episode season > Sponsor provides episode, content and speakers > PGJ provides moderator 	\$50,000 / 10-episodes

All episodes are marketed throughout *Pipeline & Gas Journal's* website, newsletters, social media and targeted e-blasts.

4,601
Total Podcast
Listens

196
Average
Downloads/Month

**Want to turn any
episode into a video
podcast?**

> \$20,000/episode

VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *Pipeline & Gas Journal's* qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on PGJOnline.com and promoted on as a featured video on the website's home page.

PRICE PER VIDEO

\$4,340

TECHNICAL INTERVIEWS

Repurpose your article in *Pipeline & Gas Journal* for more impact. This 15-minute video interview with the author of a recent article in *Pipeline & Gas Journal* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH

\$10,120



SINGLE-SPONSOR WEBCASTS

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is hosted by a dedicated manager and moderated by a member of the *Pipeline & Gas Journal* editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

Webcasts are promoted through:



64,173

Social Media Followers



32,675

Distribution/Email



53,134

Website Users/Month



19,872

Magazine Subscribers

120+

Leads/Webcast

**PRICE PER
WEBCAST**

\$16,270

Webcast Preparation Timeline

6-8 Weeks Out:	Sponsor confirms webcast title, data, time
5 Weeks Out:	Full page ad finalized for <i>Pipeline & Gas Journal</i>
3-4 Weeks Out:	Registration Launches, Online Promotions
2 Weeks Out:	Targeted Promos (email) Begin
1 Week Out:	Dry Run With Moderator/Speakers
Post Event:	Leads Provided. Webcast Archived for 1 Year.



MULTI-SPONSOR WEBCASTS

Pipeline & Gas Journal's multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the *Pipeline & Gas Journal* editorial team, making a multi-sponsored webcasts the ideal choice. *Pipeline & Gas Journal* does the work, but sponsors receive the leads.

PRICE PER
WEBCAST

\$5,400



SPONSORED PANEL WEBCASTS

Pipeline & Gas Journal's sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. *Pipeline & Gas Journal* does the rest.

Once confirmed, each company's 10–12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

Contact PGJ to discuss available topics.

PRICE PER
WEBCAST

\$6,895



TOPICAL EBOOKS

Don't have content? Let *Pipeline & Gas Journal* put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in *Pipeline & Gas Journal* on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

Recent 2022 sample topics include:

- > Electrification: Technologies and innovations that advance the upstream industry- **75 leads**
- > Flaring: Technologies and innovations that advance the upstream industry- **182 leads**

Contact us to start your custom eBook today.

**SINGLE
SPONSOR**

\$25,000

**MULTI-
SPONSOR**

\$10,000

Brand Reach



32,675

Emails/Distribution

**Our Content.
Your Leads.**



WHITEPAPERS

Your whitepaper is promoted to *Pipeline & Gas Journal's* qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.

PRICE PER
WHITEPAPER

\$4,500

Program Details

- > Listing on PGJOnline.com (title, company logo and whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > *Pipeline & Gas Journal* featured whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

Brand Reach



32,675

Emails/Distribution



45

Leads/Whitepaper



SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

Sponsored Survey

Pipeline & Gas Journal polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded *Pipeline & Gas Journal* with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$7,680/survey

Sponsored Survey with Lead Gen

Providing targeted leads without content. *Pipeline & Gas Journal* sends out a targeted survey for categories such as Metering & Measurement, Pipeline Integrity or Corrosion Control. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,500 charge.

> From \$10,200/survey

Campaign Benchmark Study

Pipeline & Gas Journal offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,100/survey



SOCIAL MEDIA

Social media is an integral part of *Pipeline & Gas Journal's* brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 254,129 followers, *Pipeline & Gas Journal's* social media package facilitates access to the publication's followers on Facebook, Twitter and LinkedIn.

One post per social media channel per month.

PRICE PER
MONTH

\$3,500



11,727

Facebook
Followers



25,159

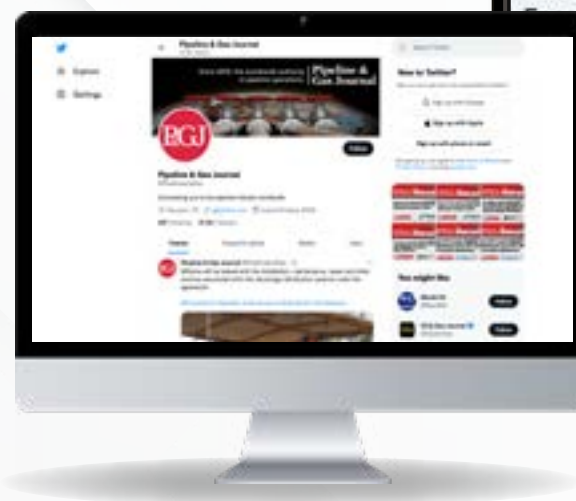
LinkedIn
Followers



27,287

Twitter
Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, Twitter 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text (50 words max).



MAGAZINE ADVERTISING SPECS

Assets must be provided in JPG or PNG format, cropped as desired for final display and optimized to a file size under 1 MB. Alternatively, A GIF format file at or under 1 MB can be used but is only recommended if supplying an animation. Assets not provided in the ready-to-use format will be converted via export or screen capture. Please provide an asset at the specified size or at a larger size using the same proportions.

Full Page Between Articles

8.125 in. x 10.875 in. or 1485 x 1988 pixels

Half Page Between Articles (Vertical)

4 in. x 10.875 in. or 732 x 1988 pixels

Half Page In Article (Horizontal)

7 in. x 4.75 in. or 1280 x 872 pixels

Skyscraper

160 x 600 pixels

Leaderboard

728 x 90 pixels



Other Acceptable (but billable) Materials: Contact Publisher.

Upgrades: Contact Publisher for specifications on upgrades and sponsorship materials.

Material Submission

Email digital files to Advertising Production at AdProd@GulfEnergyInfo.com.



ONLINE SPECIFICATIONS

PGJonline.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100 KB;
There is no limit to animation as long as it stays under 100 KB

Pipeline & Gas Journal Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728*90, and two 336*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336*80 image, header (100 characters) and intro 150 characters).

Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, *Pipeline & Gas Journal* can host your video on its channel.

Midstream365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. - Length is optional, but no less than about 350 words.
- > Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, - 300x250 and 300x250 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

Podcasts

- > Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 DPI in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)
- > Tracked URL
- > Facebook 1200x620
- > Twitter 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted

SUBSCRIPTIONS

Midstream Project Intelligence

Global Energy Infrastructure (GEI) consolidates project data and market intelligence for easy access for our customers across refining and petrochemicals, hydrogen, LNG, oil and gas pipelines and renewables.

The GEI hydrogen data set includes the feedstock types, production technology type and hydrogen color, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions, as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

Business development and market analysts love GEI for the comprehensive overview and intelligence it provides of the global energy market. This service will bring your company the data it needs to make smarter decisions, an advantage in winning new business and understanding trends in important market segments.

With data on more than 5,100 global gas pipelines and more than 2,000 global oil pipelines, GEI is the most comprehensive resource for the midstream industry. The hydrogen data set includes the feedstock types, production technology type and hydrogen color, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions, as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

Contact our sales team to schedule your free demo with us today!



LEARN MORE!

Sales@GlobalEnergyInfrastructure.com

Ed Bramwell, Head of Sales: Ed.Bramwell@gulfenergyinfo.com



TECHNICAL CONFERENCES AND EVENTS

World Oil Forecast Breakfast

January 27, 2023

Houston, TX

WorldOilForecastBreakfast.com

Underground Construction Technology

February 7-9, 2023

Orlando, FL

UCTOnline.com

Underground Infrastructure Awards

February 6, 2023

Orlando, FL

UconOnline.com/Awards

LNG to Power Forum APAC

March 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

MCEDD

March 28-30, 2023

London, United Kingdom

MCEDD.com

First Element

June 12-16, 2023

Houston, TX

FirstElementConf.com

IRPC

June 2023

Houston, TX

HPIRPC.com

Hydrogen Investment Forum

September 2023

TBC

PE Events (pemedianetwork.com)

North Sea Investment Forum

September 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

Oilfield Electrification Technology Conference

September 2023

Houston, TX

OilfieldElectrification.com

Carbon Intel Forum

September 2023

Houston, TX

CarbonIntelForum.com

Pipeline Technology Forum

September-October 2023

Houston, TX

PGJOnline.com/Events

World Oil Awards

October 12, 2023

Houston, TX

WorldOil.com/Awards

LNG to Power Forum EMEA

October 2023

London, United Kingdom

PEMediaNetwork.com/Petroleum-Economist/PE-Events

Hydrocarbon Processing Awards

October 2023

Houston, TX

HydrocarbonProcessing.com/Awards

ChemE Show

November 2023

Galveston, TX

ChemE-Show.com

Deepwater Executive Summit

November 2023

Houston, TX

DeepwaterExecSummit.com

Pipeline & Gas Journal Awards

November 2023

Houston, TX

PGJOnline.com/Awards

Women's Global Leadership Conference

November 2023

Houston, TX

LNG to Power Forum Americas

December 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

4 WAYS TO PARTICIPATE

Sponsor
Exhibit
Speak
Attend



LEARN MORE!

For conference or sponsorship information, please contact Melissa Smith, Events Director, at Melissa.Smith@GulfEnergyInfo.com or +1 (713) 520-4475.

MEDIA PACKAGES

Gulf Energy Information is the leading provider of media, market intelligence and events to the international energy industry, offering in-depth insights, technical content and strategic direction.

Gulf's market-leading brands—*World Oil*, *Petroleum Economist*, *Pipeline & Gas Journal*, *Hydrocarbon Processing*, *Gas Processing & LNG*, *H2Tech*, *Hydrogen Economist*, *Carbon Economist* and *Underground Infrastructure*—serve their markets with digital media that leverage highly targeted audiences.

Gulf also provides market intelligence solutions to the international energy industry through Global Energy Infrastructure.

Contact your sales rep today!

Explore cross-brand packages to position your marketing message in front of the global oil, gas and energy decision makers.

Upstream

World Oil®

Petroleum Economist

Total Brand Reach: 449,923 Total Brand Reach: 115,440

Hydrogen and Carbon

H2TECH

Total Brand Reach: 20,349

Midstream

Pipeline & Gas Journal

GAS PROCESSING & LNG

Total Brand Reach: 169,584 Total Brand Reach: 66,427

Hydrogen Economist

Total Brand Reach: 45,092

Carbon Economist

Total Brand Reach: 39,157

Downstream

HYDROCARBON PROCESSING®

Total Brand Reach: 193,430

Project Intelligence

Global ENERGY INFRASTRUCTURE

Infrastructure

underground infrastructure

Total Brand Reach: 89,315



INTERESTED IN SUBSCRIBING?

For corporate subscriptions, please contact Sales@GulfEnergyInfo.com

SALES CONTACT INFORMATION

North America

North Houston, North Texas, Midwest/Central U.S.

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