

HOSTED BY:

Gulf Energyⁱ

GULF ENERGY INFORMATION

FEBRUARY 15
MEMORIAL PARK

SHOTGUN START AT 10 A.M.

CHARITY INVITATIONAL
GOLF
TOURNAMENT
2022



REGISTER NOW!

Enjoy a fun day of socially distant activities with customers and suppliers while raising money for charities that support oil and gas scholarships sponsored by Gulf media.

EVENT ACTIVITIES INCLUDE:

- A box lunch will be provided to golfers during the event
- Post-event reception
- Socially distant networking
- Socially distant awards announcements
- Golfers will have the ability to ride as a single (limited) or walk the course

\$250

PER INDIVIDUAL

\$1,000

FOR A FOURSOME

SPONSORSHIPS ARE AVAILABLE:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Box Lunch Sponsor
- Longest Drive Sponsor
- Closest to the Pin Sponsor
- Hole Sponsor
- Bottled water Sponsor
- Give-away bag Sponsor
- Putting contest Sponsor
- Reception post-golf Sponsor

QUESTIONS ABOUT SPONSORSHIPS, FOR INFORMATION ON THE GOLF TOURNAMENT, OR TO REGISTER:

Please contact your publication representative or Sara.Wilkins@GulfEnergyInfo.com.

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Global ENERGY
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Petroleum
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construction

gas
utility

GULFENERGYINFO.COM/GOLF

2022 Sponsorship Opportunities

Platinum Sponsor..... \$7,000 (one available)

- (2) Foursome Teams entered into tournament at no charge
- Recognition as the Platinum Sponsor in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Platinum Sponsor before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
- Logo featured on (2) in-play drink tickets from drink cart
- Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag
- Mentions on all media coverage (radio, newspaper, TV and social media)

Gold Sponsor \$5,000 (three available)

- (1) Foursome Team entered into tournament at no charge
- Recognition as the Gold Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Gold Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag

Box Lunch Sponsor \$4,500 (one available)

- Recognition as the Box Lunch Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Box Lunch Sponsor with logo before and during the event, including:
 - o Label with logo featured on all box lunches
 - o Registration site

- o Logo included on all general signage on display at the event
- o Logo and link to corporate URL on sponsor page
- o Banners displayed on two fairways during play of the tournament
- o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag

Silver Sponsor..... \$3,000 (two available)

- (1) Foursome Team entered into tournament at no charge
- Recognition as the Silver Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Silver Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag

Bottled Water Sponsor..... \$2,500 (one available)

- Recognition as the Bottled Water Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Bottled Water Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- 2 bottled waters with custom labels featuring your company logo placed in each cart
- Opportunity to place company collateral or marketing material in player gift bag

Beverage Cart Sponsor \$2,500

- Recognition as the Beverage Cart Sponsor with logo featured in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o Email marketing and other promotions

2022 Sponsorship Opportunities

- Two custom drink tickets featuring your logo given to each player to use during play
- Recognition as the Beverage Cart Sponsor before and during the event, and with your logo strategically placed in the following areas:
- Registration site
- All general signage on display at the event
- Logo and link to corporate URL on sponsor page of website
- Banners displayed on two fairways during play of the tournament
- Welcome card placed in ear golfer's bag
- Opportunity to place company collateral or marketing material in each player's bag

Putting Contest Sponsor..... \$1,500 (one available)

- Recognition as the Putting Contest Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Putting Contest Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag
- A sign on the Putting Green during the putting contest as well as company name on the winner's (men's and women's) plaques.

Longest Drive Sponsor..... \$1,500 (one available)

- Recognition as the Longest Drive Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Longest Drive Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag
- Two banners displayed on the 1 hole that will play host to our Longest Drive contest as well as company name on the winner's (men's and women's) plaques.

Closest to the Pin Sponsor \$1,500 (one available)

- Recognition as the Closest to the Pin Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as the Closest to the Pin Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag
- Two banners will be displayed at our closest to the pin par 3 hole as well as company name on the winner's (men's and women's) plaques.

Hole Sponsor \$500 each (multiple available)

- Recognition as a Hole Sponsor with logo in all pre-event marketing, including but not limited to:
 - o Tournament ads in Gulf Energy Information's global media (*Hydrocarbon Processing, Gas Processing & LNG, World Oil, Pipeline & Gas Journal, and Petroleum Economist*)
 - o Promotional brochures and flyers
 - o E-mail marketing and other promotions
- Recognition as a Hole Sponsor with logo before and during the event, including:
 - o Registration site
 - o Logo included on all general signage on display at the event
 - o Logo and link to corporate URL on sponsor page
 - o Banners displayed on two fairways during play of the tournament
 - o Welcome card placed in each golf cart for all golfers to see
- Opportunity to place company collateral or marketing material in player gift bag
- A 24" x 18" sign with your name/logo will be placed either greenside or on a tee box

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representative or
Sara.Wilkins@GulfEnergyInfo.com.

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