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GulfEnergyInfo.com

Job Title: Digital Marketing Manager (Six-month Contract)

Gulf Energy Information (Gulf) is currently seeking an experienced Digital Marketing Manager to join the team. This person will be responsible for coordinating lead generation programs (webcasts, whitepapers, etc.) with Gulf's clients.

Duties include:

- Marketing, coordinating, and running client webcasts across multiple brands.
- Marketing and coordinating white paper and other lead generation programs.
- Assisting with digital marketing for Gulf's events portfolio (both live & virtual).
- Preparing and deploying promotional emails on a monthly schedule.
- Creating digital marketing collateral (in conjunction with Graphic Designer)
- Other marketing tasks as assigned.

Requirements include:

- Experience with Pardot or an equivalent system.
- Experience in planning, running webcasts (ON24 preferred)
- Proficiency in HTML
- Bachelor's degree in marketing
- At least three years of related experience.

This position requires self-motivation, the ability to prioritize and manage multiple projects, and produce quality work in a deadline-driven environment. Excellent communication skills are essential. Knowledge of the energy industry is a plus.

This is a full-time, contract position. Send resume and cover letter to [Resumes@GulfEnergyInfo.com](mailto:Resumes@GulfEnergyInfo.com).