

**underground**  
infrastructure

**2023**

## **MEDIA PLANNER**

**Construction | Rehabilitation | Asset Management**

**MEDIA | MARKET INTELLIGENCE | EVENTS**





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## PUBLISHER'S LETTER

### Evolving Times

*Underground Construction* has sojourned through many significant changes in its 78-year history. Foremost amongst its evolution has been the broadening of its editorial coverage to include all underground commercial piping and conduit.

The underground industries are more than just construction. Rather, this sector is now joined by rehabilitation and asset management as the clear direction for all markets. Thus, in 2023, *Underground Construction* will again experience a metamorphosis in conjunction with the new, evolved underground marketplace by becoming *Underground Infrastructure* magazine.

The established buzzwords of any company working in sewer, water, stormwater, fiber, power, gas distribution and oil/gas pipeline construction, "underground infrastructure" is the all-encompassing term for the markets we cover. In fact, infrastructure has become an extremely hot political and public area of focus, concern and support throughout North American. The well-known infrastructure spending bill will pump tens of billions into the underground markets for the next five years – at least.

While the various elements remain the same, the name change will better reflect our market position as the comprehensive leader of all things

underground. The crux of this repositioning will center around our new subtitles: Construction, Rehabilitation & Asset Management. These three sectors comprise the core of the underground infrastructure.

Coverage of these areas adds up to an exciting, dynamic and editorially challenging task. However, *Underground Infrastructure* will continue to serve through an organized, improved editorial filter that is consistently reflective of construction, rehabilitation and asset management – the clear drivers of our market. And like the markets we serve, our focus remains firmly on the total underground infrastructure market whether it demands innovative trenchless applications or tried-and-true open-cut options.

In 2023, discover our unmatched suite of print and digital products. The future is clearly *Underground Infrastructure*.

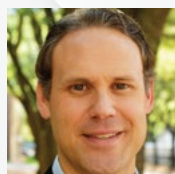


**Andy McDowell**

Senior Vice President, Media  
Gulf Energy Information



## EDITORIAL STAFF



**Lee Nichols**

Vice President, Content



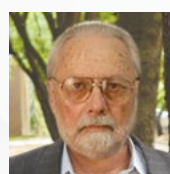
**Robert Carpenter**

Editor-in-Chief



**Jeff Awalt**

Executive Editor



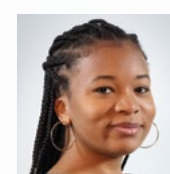
**Jeff Griffin**

Senior Editor



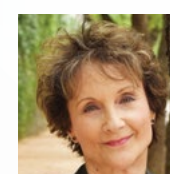
**Maddy McCarty**

Senior Digital Editor



**Mary Holcomb**

Digital Editor



**Cathy Schmermund**

Contributing Editor



# INFRASTRUCTURE AUDIENCE

## Magazine

**37,074**

Total Subscribers

**34,644**

US

**1,942**

Outside US

**488**

Unknown



## UndergroundInfrastructure.com

**16,266**

Users/Month

**19,616**

Sessions/Month

**25,263**

Pageviews/Month

OUS: 18.41%

US: 81.59%

## Daily Newsletter

**26,837**

Daily Distribution

**16.53%**

Open Rate

US: 68.15%

OUS: 32%

## Brand Reach (Lead Gen)

**30,250**

Distribution/Emails

## OU Social Media



**1,241**

LinkedIn Followers



**3,103**

Facebook Followers

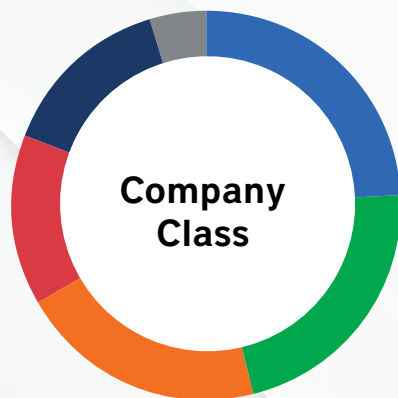


**1,381**

Twitter Followers



## AUDIENCE BREAKDOWN



**37,074**  
Total Qualified Subscribers



**93.45% (34,644)**

United States

**5.24% (1,942)**

Outside US

**1.31% (488)**

Unknown

**59.77% (22,159)**  
Owner, Principal, Partner, President, Director, VP, GM, Plant, Facilities Mgr, Public Works, City Official, Other Managers

**13.92% (5,161)**

Other

**8.83% (3,274)**

Engineer

**7.82% (2,900)**

Foreman, Lead, Chief, Assistant, Field & Operations

**8.06% (2,991)**

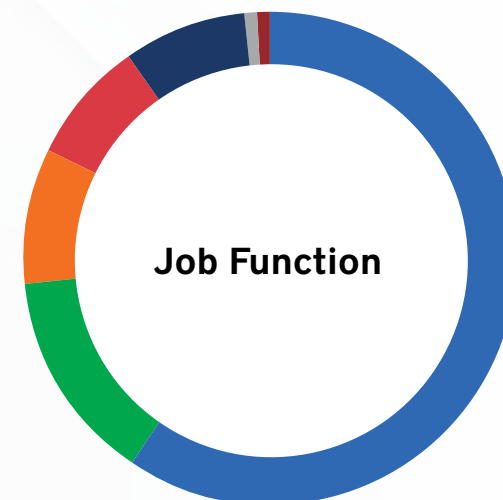
Superintendents, Supervisors

**1% (367)**

Consultant

**.6% (222)**

Purchasing Personnel



## 2023 EDITORIAL CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Editorial Focus					
Construction Outlook: Pipelines & Utilities Asset Management PLCA Preview	Municipal Survey Gas Distribution ConExpo Preview DCA President's Profile PCCA Year-in-Review	HDD Safety & Damage Prevention Potholing	Open Cut Asset Management	Difficult Soils Track Trenching Rock Drilling Tools	HDD Cross Bore Safety
Bonus					
UCT Show Issue	Compact Track Loaders Vacuum Excavation	Utility Locators			Pipe Selection Guide
Rehabilitation					
Grouting Root Control Tech Tips	Dewatering Pipe Bursting	Coatings NASSCO Annual Report Tech Tips	Close-Fit Liners	Manholes Tech Tips	Coatings Pipe Bursting
Show Distribution					
UCT PLCA	ConExpo DCA PCCA	NASSCO	No-Dig		



## 2023 EDITORIAL CALENDAR

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Editorial Focus					
Vac Ex Auger Boring Pipe Ramming	Asset Management Mud Equipment	HDD Drilling Fluids Guide	Vacuum Excavators Safety & Damage Prevention	Pipelines Rubber-Tire/ Quad Track Trenching	Fiber Construction Power HDD Underground Construction Technology Preview
Bonus					
Compact Skid Steers		Utility Expo Preview WEFTEC Preview		Large HDD Rig Census Compact Excavators	Trackers
Rehabilitation					
Close-Fit Liners Tech Tips	Laterals Point Repair	Coatings Tech Tips	Manholes Close-Fit Liners	Tech Tip	Bypass Pumping
Show Distribution					
UESI Pipelines		Utility Expo WEFTEC			

## TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels and most effectively reach key decision-makers in the industry. Campaigns include exposure in the print and digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought-after newsletters. Showcase your solutions through a multi-channel campaign today!



- > MPU on UndergroundInfrastructure.com (25,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *Underground Infrastructure*

**COST**
**\$14,440**


- > MPU on UndergroundInfrastructure.com (12,500 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *Underground Infrastructure*

**COST**
**\$10,995**


- > MPU on UndergroundInfrastructure.com (12,500 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in *Underground Infrastructure*

**COST**
**\$8,995**



# MAGAZINE

Showcase your solutions with an advertisement in *Underground Infrastructure*. Designed for an enhanced audience experience and ease of use, the magazine positions your materials against the industry's leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis. Advertisements appear in both the print and digital edition of the magazine.

## 2023 Global Advertisements

Size	1x	3x	6x	12x	18x
1 page	\$9,185	\$8,920	\$8,640	\$8,375	\$8,035
2/3 page	\$7,345	\$7,220	\$7,085	\$6,935	\$6,640
1/2 island	\$6,610	\$6,500	\$6,430	\$6,295	\$6,085
1/2 page	\$6,115	\$6,005	\$5,890	\$5,770	\$5,540
1/3 page	\$5,005	\$4,910	\$4,795	\$4,670	\$4,595
1/4 page	\$4,270	\$4,195	\$4,120	\$4,040	\$3,965

## Covers

	1x	6x	12x
Inside Front	\$9,875	\$9,240	\$9,110
Inside Back	\$9,705	\$9,205	\$9,000
Back	\$10,105	\$9,345	\$9,185

## Business Card Directory

	6x (B/W)	6x (2c)	6x (4c)
Single Business Card	\$1,070	\$1,625	\$2,185
Double Business Card	\$2,145	\$2,700	\$3,255

## Digital Advertisements

Digital Edition Sponsorship - Left Skyscraper	\$4,995
Digital Edition Sponsorship - Right Skyscraper	\$4,995



Digital Edition

Full page

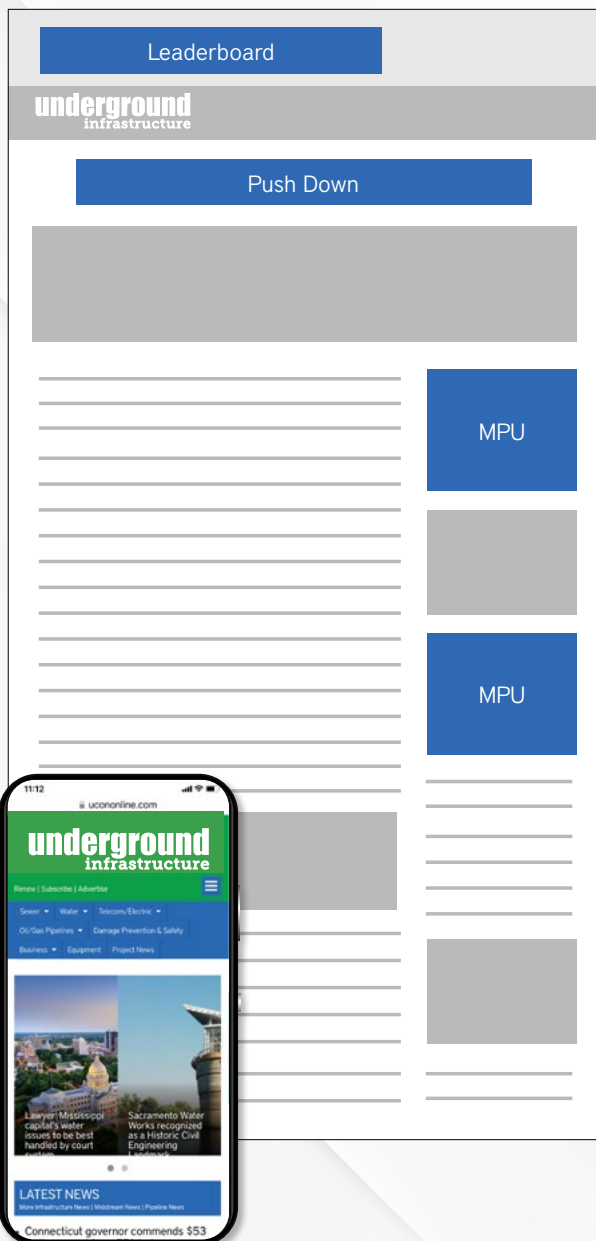


Half page



Skyscrapers





## TARGETED WEBSITE ADVERTISING

Direct your message to key decision-makers in the underground infrastructure industry. *Underground Infrastructure's* targeting capabilities give you or your company the ability to direct your campaign to reach those most interested in your company's solutions. Targeting options include:

- > Job Title/Function
- > Company Type
- > Behavioral Interests
- > Geographical

Don't purchase wasted impressions. Start your targeted campaign with *Underground Infrastructure* today.

Rates start at \$200/CPM. Minimum \$3,500/month.

### Run-of-Site Campaigns

Each run-of-site campaign comes with a guaranteed number of impressions.

	Sizes	25,000 impressions	12,500 impressions
Pushdown	970x90 (Regular) 970x415 (Expanded) 320x50 (Mobile)	\$5,815	\$3,635
Leaderboard	728x90 (Regular) 320x50 (Mobile)	\$4,265	\$2,585
MPU	336x280 (Regular) or 300x250 (Regular)	\$5,225	\$3,165
Mobile Only	320x50 (Mobile)	\$4,125	\$2,500

**16,266**  
Users/Month

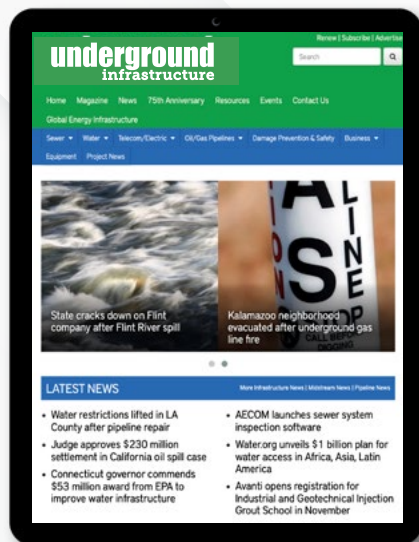
**19,616**  
Sessions/Month

**25,263**  
Pageviews/Month



# NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



## Weekly Newsletters

### Underground Infrastructure Daily News

Delivered Monday-Friday  
Recipients/Week: 134,185  
Open Rate: 16.53%

## Monthly Newsletters

### Breaking News

Recipients/Email: 26,000  
Open Rate: 20%  
*Delivered Monthly*

### Construction Newsletter

Recipients/Email: 26,000  
Open Rate: 18%  
*Delivered Monthly,  
Second Tuesday*

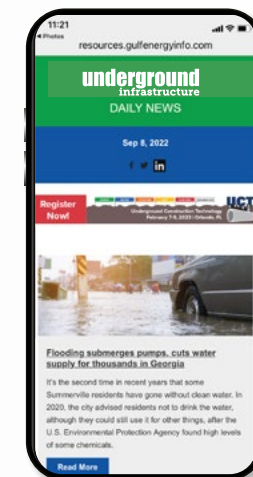
## Custom Newsletters & Exclusive Sponsorship

Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,500/brand

**PRICE  
STARTS AT**  
**\$5,750**

Newsletter	Leaderboard 728x90	MPU1 336x280	MPU2 336x280	MPU3 336x280	MPU4 336x280	MPU Native 336x280
UI Daily News (per week)	\$2,525	\$2,240	\$2,240	\$1,950	\$1,950	\$2,575
UI Breaking News (per month)	\$1,995	N/A	N/A	N/A	N/A	N/A
Monthly Exposure	\$1,845	\$1,575	\$1,575	\$1,280	\$1,280	\$1,810



# INFRASTRUCTURE365

Imagine the impact of positioning your company's content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, *Underground Infrastructure's* editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Infrastructure365 sponsorships include:

## Branding

- > Company logo
- > Company description
- > Areas of operation and contact details

## Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

## Reporting

- > Campaign analytics are reported monthly

## Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

Premium (Unlimited Content/Month)	Standard (2-3 Content Pieces/Month)
\$5,495/month	\$3,750/month
\$59,345/year	\$40,490/year



1,241

LinkedIn Followers



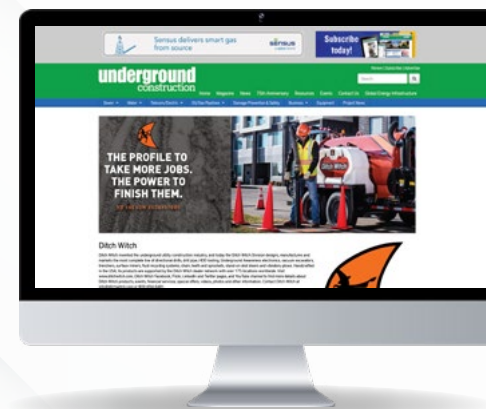
3,103

Facebook Followers



1,381

Twitter Followers



## Featured Article

Promote your editorial content in *Underground Infrastructure* with a sponsored article. Guaranteed placement on UndergroundInfrastructure.com, newsletters, and social media.

> From \$2,750/article

## Need help with content? Leverage the Content Studio

*Underground Infrastructure's* impactful technical case studies are highly specialized and complex, making them time consuming to write. The Content Studio is your opportunity to present your real-world solutions to qualified industry professionals while leveraging *Underground Infrastructure's* experienced editorial team. Partner with the Content Studio's qualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,605/article



## PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. *Underground Infrastructure's The Underground Pod* is the industry's leading technical program.

Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to midstream professionals.

Episode sponsorships/ interviews	<ul style="list-style-type: none"> <li>&gt; Interview with SME and <i>Underground Infrastructure</i> moderator</li> <li>&gt; Headshot, bio and company logo needed from sponsor</li> </ul>	\$5,750/episode
Episode sponsorships/ brief company reference	<ul style="list-style-type: none"> <li>&gt; 20 second blurb read prior to each episode of the podcast</li> </ul>	\$1,500/episode (minimum of 5 episodes)
New Podcast Season sponsorship	<ul style="list-style-type: none"> <li>&gt; 10 episode season</li> <li>&gt; Sponsor provides episode, content and speakers</li> <li>&gt; <i>Underground Infrastructure</i> provides moderator</li> </ul>	\$50,000 / 10-episodes

All episodes are marketed throughout *Underground Infrastructure's* website, newsletters, social media and targeted e-blasts.

GLOBAL  
**Energy Marketing**

Podcast

### GLOBAL ENERGY MARKETING PODCAST

Leading marketers from the global energy industry share their expertise.

**Want to turn any  
episode into a video  
podcast?**

**> \$20,000/episode**



## VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *Underground Infrastructure's* qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on UndergroundInfrastructure.com and promoted on as a featured video on the website's home page.

PRICE PER VIDEO

**\$3,110**

## TECHNICAL INTERVIEWS

Repurpose your article in *Underground Infrastructure* for more impact. This 15-minute video interview with the author of a recent article in *Underground Infrastructure* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH

**\$10,120**



## SINGLE-SPONSOR WEBCASTS

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is run by a dedicated manager and hosted by a member of the *Underground Infrastructure* editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

Webcasts are promoted through:



5,725

Social Media Followers



30,250

Distribution/Email



16,266

Website Users/Month



37,074

Magazine Subscribers

142

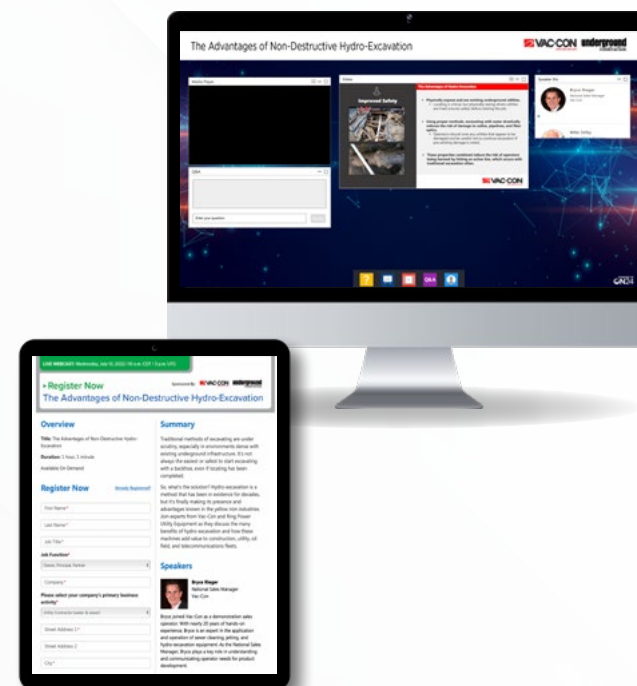
Leads/Webcast

PRICE PER  
WEBCAST

\$13,800

## Webcast Preparation Timeline

6-8 Weeks Out:	Sponsor confirms webcast title, data, time
5 Weeks Out:	Full page ad finalized for <i>Underground Infrastructure</i>
3-4 Weeks Out:	Registration Launches, Online Promotions
2 Weeks Out:	Targeted Promos (email) Begin
1 Week Out:	Dry Run With Moderator/Speakers
Post Event:	Leads Provided. Webcast Archived for 1 Year.





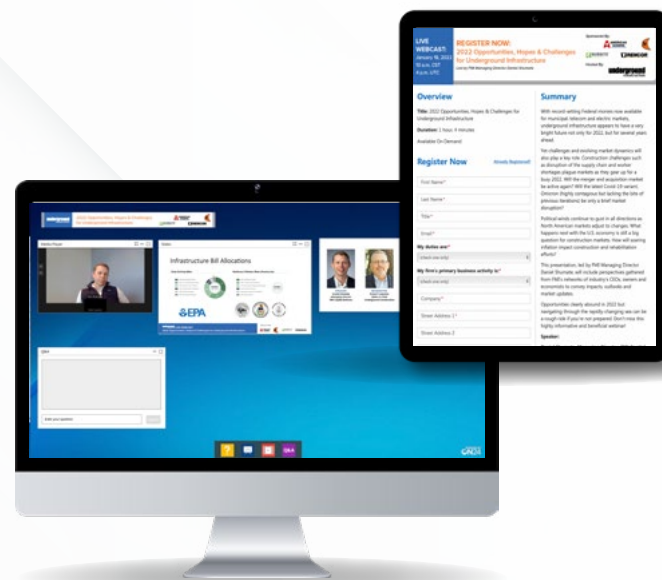
## MULTI-SPONSOR WEBCASTS

*Underground Infrastructure's* multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the *Underground Infrastructure* editorial team, making a multi-sponsored webcasts the ideal choice. *Underground Infrastructure* does the work, but sponsors receive the leads.

PRICE PER  
WEBCAST

**\$4,995**



## SPONSORED PANEL WEBCASTS

*Underground Infrastructure's* sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. *Underground Infrastructure* does the rest.

Once confirmed, each company's 10-12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

PRICE PER  
WEBCAST

**\$5,400**



## TOPICAL EBOOKS

Don't have content? Let *Underground Infrastructure* put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in *Underground Infrastructure* on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

SINGLE  
SPONSOR

**\$25,000**

MULTI-  
SPONSOR

**\$10,000**

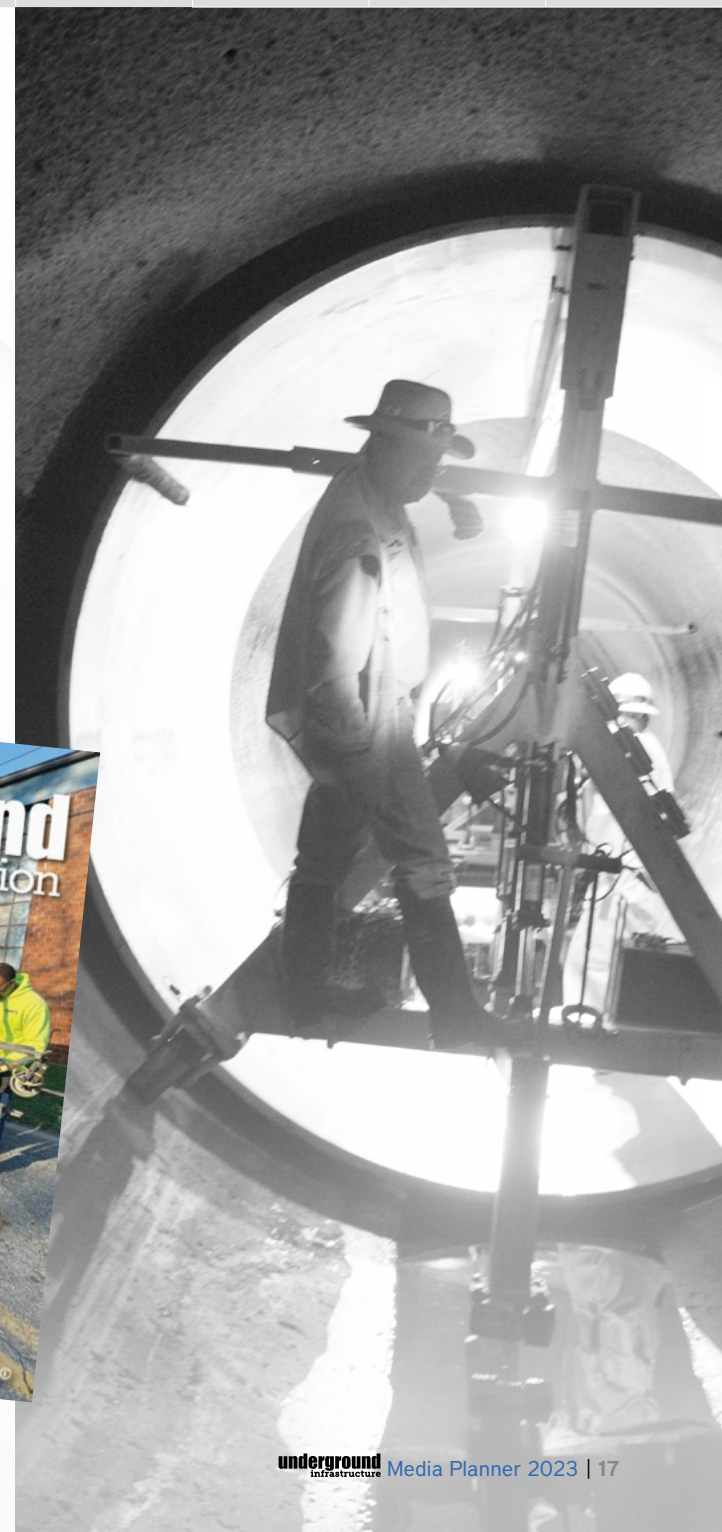
### Brand Reach



**30,250**

Emails/Distribution

**Our Content.  
Your Leads.**



## WHITEPAPERS

Your whitepaper is promoted to *Underground Infrastructure's* qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.

PRICE PER  
WHITEPAPER

**\$3,795**

### Program Details

- > Listing on UndergroundInfrastructure.com (title, company logo and whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > *Underground Infrastructure* featured whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

### Brand Reach



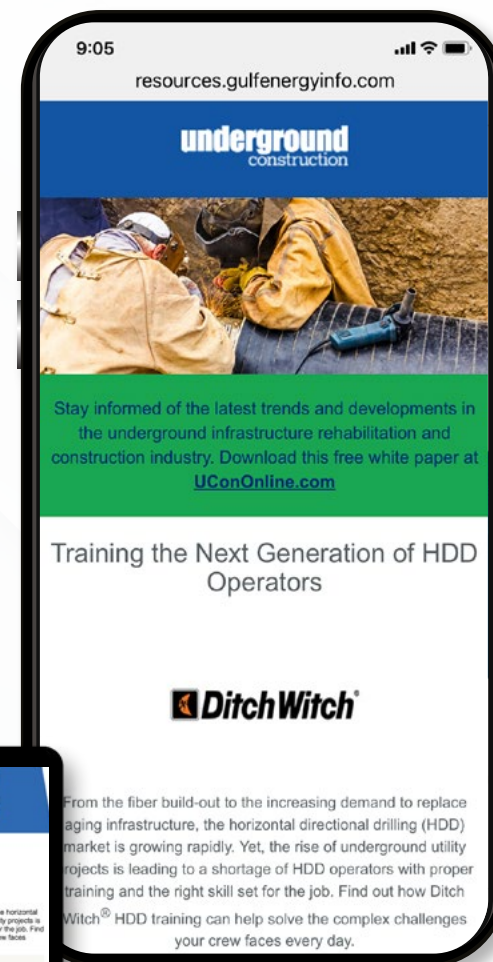
**30,250**

Emails/Distribution



**34**

Leads/Whitepaper





# SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

## Sponsored Survey

*Underground Infrastructure* polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded *Underground Infrastructure* with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$7,680/survey

## Sponsored Survey with Lead Gen

Providing targeted leads without content. *Underground Infrastructure* sends out a targeted survey for categories, such as directional drilling, vacuum excavation, asset management and more. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,500 charge.

> From \$10,200/survey

## Campaign Benchmark Study

*Underground Infrastructure* offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,100/survey





## SOCIAL MEDIA

Social media is an integral part of *Underground Infrastructure's* brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 5,725 followers, *Underground Infrastructure's* social media package facilitates access to the publication's followers on Facebook, Twitter and LinkedIn.

One post per social media channel per month.

PRICE PER MONTH

**\$3,500**



**3,103**

Facebook Followers



**1,241**

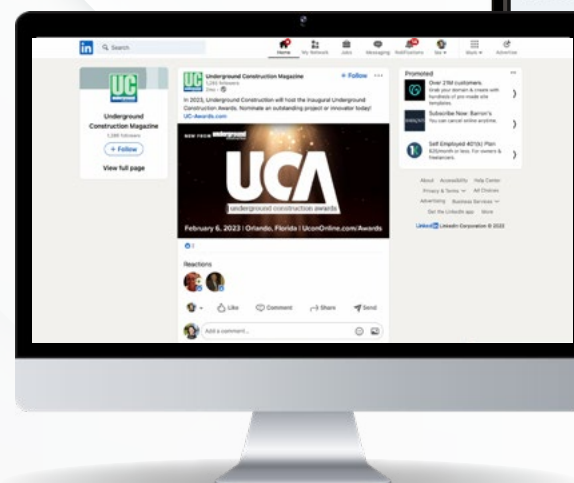
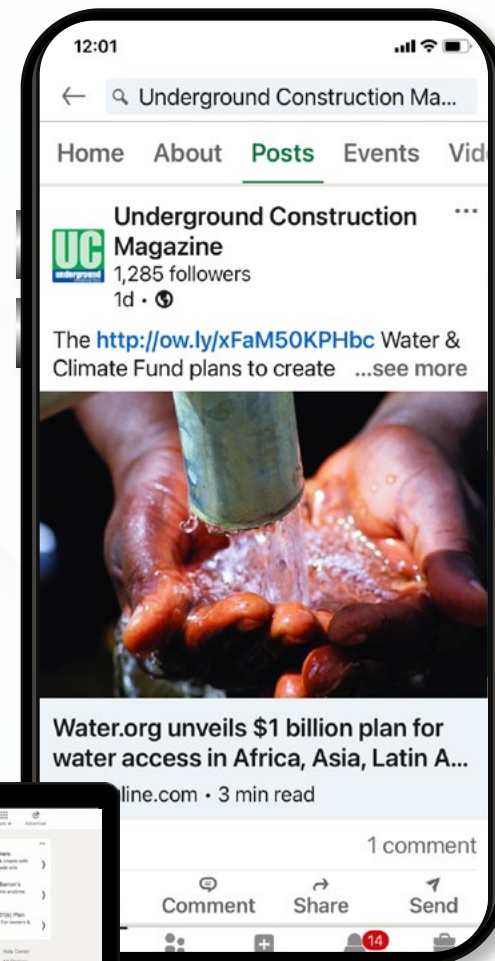
LinkedIn Followers



**1,381**

Twitter Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, Twitter 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text (50 words max).



## MAGAZINE ADVERTISING SPECS

Assets must be provided in JPG or PNG format, cropped as desired for final display and optimized to a file size under 1 MB. Alternatively, A GIF format file at or under 1 MB can be used but is only recommended if supplying an animation. Assets not provided in the ready-to-use format will be converted via export or screen capture. Please provide an asset at the specified size or at a larger size using the same proportions.

### Full Page Between Articles

8.125 in. x 10.875 in. or 1485 x 1988 pixels

### Half Page Between Articles (Vertical)

4 in. x 10.875 in. or 732 x 1988 pixels

### Half Page In Article (Horizontal)

7 in. x 4.75 in. or 1280 x 872 pixels

### Skyscraper

160 x 600 pixels

### Leaderboard

728 x 90 pixels



**Other Acceptable (but billable) Materials:** Contact Publisher.

**Upgrades:** Contact Publisher for specifications on upgrades and sponsorship materials.

### Material Submission

Email digital files to Advertising Production at [AdProd@GulfEnergyInfo.com](mailto:AdProd@GulfEnergyInfo.com).



# ONLINE SPECIFICATIONS

## UndergroundInfrastructure.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100 KB;  
There is no limit to animation as long as it stays under 100 KB

## Underground Infrastructure Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728\*90, and two 336\*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336\*80 image, header (100 characters) and intro 150 characters).

## Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, *Underground Infrastructure* can host your video on its channel.

## Infrastructure365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. - Length is optional, but no less than about 350 words.
- > Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, - 300x250 and 300x250 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

## Podcasts

- > Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

## Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 DPI in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

## eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

## Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)
- > Tracked URL
- > Facebook 1200x620
- > Twitter 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted



# SUBSCRIPTIONS

## Midstream Project Intelligence

*Global Energy Infrastructure (GEI)* consolidates project data and market intelligence for easy access for our customers across refining and petrochemicals, hydrogen, LNG, oil and gas pipelines and renewables.

The GEI hydrogen data set includes the feedstock types, production technology type and hydrogen color, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions, as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

Business development and market analysts love GEI for the comprehensive overview and intelligence it provides of the global energy market. This service will bring your company the data it needs to make smarter decisions, an advantage in winning new business and understanding trends in important market segments.

With data on more than 5,100 global gas pipelines and more than 2,000 global oil pipelines, GEI is the most comprehensive resource for the midstream industry. The hydrogen data set includes the feedstock types, production technology type and hydrogen color, as well as project status, scope and owners. For the LNG and gas processing data set, we include details of the engineering and construction companies, LNG storage tanks, terminal expansions, as well as contact details for owners of the project. In our downstream data set, we include capacity and cost estimates, including FIDs, who has FEED duties on projects and much more.

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## TECHNICAL CONFERENCES AND EVENTS

### World Oil Forecast Breakfast

January 27, 2023

Houston, TX

WorldOilForecastBreakfast.com

### Underground Construction Technology

February 7-9, 2023

Orlando, FL

UCTOnline.com

### Underground Infrastructure Awards

February 6, 2023

Orlando, FL

UconOnline.com/Awards

### LNG to Power Forum APAC

March 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

### MCEDD

March 28-30, 2023

London, United Kingdom

MCEDD.com

### First Element

June 12-16, 2023

Houston, TX

FirstElementConf.com

### IRPC

June 2023

Houston, TX

HPIRPC.com

### Hydrogen Investment Forum

September 2023

TBC

PE Events (pemedianetwork.com)

### North Sea Investment Forum

September 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events

### Oilfield Electrification Technology Conference

September 2023

Houston, TX

OilfieldElectrification.com

### Carbon Intel Forum

September 2023

Houston, TX

CarbonIntelForum.com

### Pipeline Technology Forum

September-October 2023

Houston, TX

PGJOnline.com/Events

### World Oil Awards

October 12, 2023

Houston, TX

WorldOil.com/Awards

### LNG to Power Forum EMEA

October 2023

London, United Kingdom

PEMediaNetwork.com/Petroleum-Economist/PE-Events

### Hydrocarbon Processing Awards

October 2023

Houston, TX

HydrocarbonProcessing.com/Awards

### ChemE Show

November 2023

Galveston, TX

ChemE-Show.com

### Deepwater Executive Summit

November 2023

Houston, TX

DeepwaterExecSummit.com

### Pipeline & Gas Journal Awards

November 2023

Houston, TX

PGJOnline.com/Awards

### Women's Global Leadership Conference

November 2023

Houston, TX

### LNG to Power Forum Americas

December 2023

TBC

PEMediaNetwork.com/Petroleum-Economist/PE-Events



### LEARN MORE!

For conference or sponsorship information, please contact Melissa Smith, Events Director, at [Melissa.Smith@GulfEnergyInfo.com](mailto:Melissa.Smith@GulfEnergyInfo.com) or +1 (713) 520-4475.

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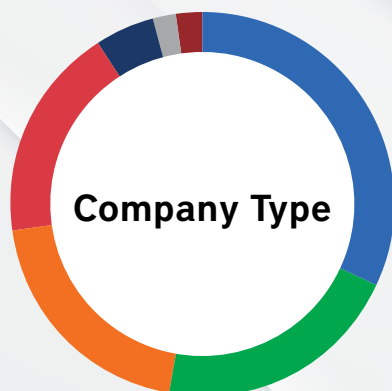
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Engineering

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Associations

**2%**

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### Job Function

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**23%**

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**15%**

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**7%**

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**1%**

Editorial

## MEDIA PACKAGES

Gulf Energy Information is the leading provider of media, market intelligence and events to the international energy industry, offering in-depth insights, technical content and strategic direction.

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#### Downstream

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**H2TECH**

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**Hydrogen Economist**

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